

The People's Column

A STUDY IN SELFISHNESS

Queer and revealing sidelights on human nature are occasionally given by lawsuits filed in the courts.

In an Ohio town a farmer is suing to compel the return of his 17-year-old daughter; and the story behind the lawsuit is worth a bit of study.

More than a year ago this farmer owed a debt of some kind to a neighbor couple. In payment of this debt he "leased" his daughter, then 15 years old, to the couple. After a time all hands agreed that the debt, whatever it was, had been satisfied. The farmer asked for the return of his daughter but the people who had her refused to give her up.

The farmer then went to court, but the local authorities held that his action in bonding out the girl constituted adoption by the couple to whom he owed the debt, and ruled that this couple were now the girl's legal guardians.

More trouble followed. Once the father went to get the girl by force and had a scuffle with her guardians. Once the courts ruled in his favor but the girl and her guardians disappeared when the farmer went to get her. Now the farmer is filing suit for writ of habeas corpus to compel the girl to return to him.

Now the most interesting part of (Continued on Page 2)

ABOUT BRYAN

Mr. and Mrs. George F. Isbell of Iowa are moving to Bryan to make their home with their daughter, Miss Emerald Isbell, who is employed in the State Experiment Station. Miss Isbell has under construction now a five room brick veneer cottage on College Road, where she and her parents will be domiciled.

Mr. and Mrs. P. K. Ingham and Mr. and Mrs. J. G. Henry were in Bryan today from Cooks Point, Burleson county.

Mr. and Mrs. Alfred Reeves of Dallas arrived in Bryan yesterday and will make this city their home while Mr. Reeves, who represents the Community Gas Company, is doing special work in this section of the state. Mr. and Mrs. Reeves were married at the home of the bride at Albany last week.

Louis A. Kehlenbrink of the Kurten community was a business visitor in the city for the day.

Joe Ryle Barnett and J. J. Vandiver were visitors in Bryan today from the Steep Hollow community.

GOP LEADERS NAME MAN TO HEAD TICKET

W. E. TALBOTT OF DALLAS SUCCEEDS BUTTE AS CANDIDATE

DALLAS, Sept. 24.—(P)—The Republican state executive committee today named William E. Talbott of Dallas, the Republican gubernatorial nominee, succeeding Dr. George C. Butte, resigned, of Austin, to oppose Ross S. Sterling, Democrat, in the fall elections.

BRYAN POLICE CHIEF AT STATEWIDE CONVENTION

W. S. Martin, veteran chief of police of Bryan, returned Tuesday night from Beaumont, where he attended the second annual convention of the Police Chiefs and City Marshals' Association. About 200 chiefs and other peace officers attended the convention.

According to Chief Martin much entertainment was provided for the visitors and unusual courtesies were extended by city officials and citizens of Beaumont.

Serious Losses In Stock Market Are Noted Today

NEW YORK, Sept. 24.—(P)—Stock prices melted rapidly today in a renewal of heavy selling, carrying many stocks to the lowest levels of the present decline. Losses of \$4 to \$9 per share were numerous.

Modern Methods Necessary, Says Walton

FORMER BRYAN MAN IS MADE BANDITS' CAPTIVE

Brazos Community Club Dates Are Announced

BRYAN LIONS PLAN TO AID IN PROGRAMS

Committee For Each Club Is Named Tuesday

PLAN LADIES NIGHT

President Jones Names Committees For Event

Schedules for the meetings to be held by Community Clubs of Brazos county and the committees from the Bryan Lions Club, named to cooperate with the various communities in preparing and giving programs through the fall and winter.

CURRY CALLED BEFORE PROBE IN N. Y. GRAFT

TAMMANY LEADER SAID HE WAS INSULTED BEFORE JURY

NEW YORK, Sept. 24.—(P)—John F. Curry, Tammany Hall leader, testified today before the extraordinary grand jury to investigate alleged corruption in New York City's magistracy courts, and was visibly angry on emerging.

"Yesterday afternoon in Tammany Hall I received a subpoena," Curry said. "I came here prepared to testify before the grand jury and was insulted." Curry declined to amplify his statement.

Cotton Receipts In Bryan Market Are 21,575 Bales

More than 3,500 bales of cotton have been received by local warehouses since the report of last week, which totalled 17,725. A report from all local storage concerned today showed a total of 21,575.

Figures obtained today from individual concerns were as follows: Farmers Union, 8,250; Lawrence, 3,025; Compress (exclusive of other warehouses) 9,642; Edens (round bales counted as half bales) 1,316.

Slayer of Negro Circus Worker Still Is Sought

DALLAS, Sept. 24.—(P)—Four Dallas boys returned here today from Fort Worth where they were held by police after telling of the murder of a circus negro worker on a railroad car by two robbers. The police continued seeking the killers.

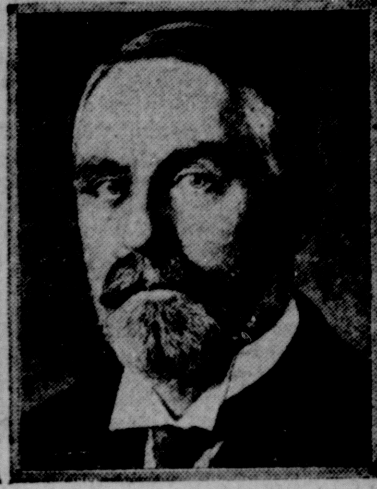
The train was enroute from Dallas to Fort Worth at the time of the killing.

WEATHER

(Special to The Eagle) NEW ORLEANS, La., Sept. 24.—For Bryan and vicinity: Partly cloudy; somewhat unsettled tonight and Thursday.

East Texas: Partly cloudy; unsettled in east tonight and Thursday. West Texas: Partly cloudy and cooler in Panhandle tonight. Thursday partly cloudy. Cooler in north.

HONOR LINCOLN THE SOLDIER



Dixon, Ill., celebrating 100 years of its life, will unveil a statue to Abraham Lincoln, Blackhawk war soldier, who served near that city. Above, the statue and Frank O. Lowden (upper), former governor, and the Rev. William E. Barton, Lincoln student, speakers at dedication, Sept. 24.

DAVIS TO FIX TRIAL DATES IN 40 CASES

CRIMINAL DOCKET WILL BE SET THURSDAY FOR THIS TERM

The longest session of a grand jury in Brazos county in a number of years was completed Tuesday afternoon when the jurors called for duty during the September term of District court, made their final report. They had been in session eight days, had investigated 46 cases and returned 30 true bills. Of these 23 charges felonies and seven misdemeanors.

Thursday morning Judge W. C. Davis will set the criminal court docket. Approximately ten cases have been held over from the last term of court, making a total of about 40 cases to be docketed for trial during the less than five weeks of the present court session, in addition to a number of civil cases set down for trial. According to court officials the term promises to be one of the busiest recorded in some years.

Indictments charging felonies, in cases where arrests and bonds have been made are as follows:

Ben Mac Hilliard, transporting liquor; Frank Cimeno and Sam Carrabba, manufacturing and possession of liquor; Monroe Bass, negro; Tyree Johnson, negro, rape; Sherman Lamar and Willie Gibbs, murder; Bill Wright and Elmo Glass, burglary; John Q. Adams, and Vernon Milo, negroes, hog theft; Ray Hall, robbery with firearms; Seth Holmes, negro, transporting liquor; Leslie Moehman, burglary; John J. Conner, Mexican, driving car while intoxicated; Ed Hodge, negro, driving car while intoxicated; Annie Newton, negro, murder.

After thanking the grand jury for its services, Judge Davis dismissed the jurors, subject to call if matters of importance, warranting such action, developed during the present term of court.

Farmers to Visit Experiment Farms

TAYLOR, Sept. 24.—A delegation of Williamson county farmers will visit the experiment stations of the state within the next few weeks. The first delegation will visit the Bell county farm on the second Monday in October and within the week a delegation will visit the Luling Foundation.

D. MIKE REMODELS STORE OF E. F. PARKS COMPANY

The business house occupied by the E. F. Parks Furniture Company on North Main is being remodeled by the owner, D. Mike, and when complete will be another attractive store for Bryan. A modern front to the building, with show windows of spacious capacity, attractive lighting fixtures and modern equipment are being installed.

Radio Programs To Be Resumed At A-M College

Dr. E. P. Humbert, who will continue in charge of programs given over Radio Station WTAW at College Station, announces that the first program of the season will be given from 8 to 9 o'clock tonight, featuring the Aggieband Orchestra in a number of selections, including some popular numbers. Another musical program will be given from 8 to 9 o'clock on Friday evening, according to Dr. Humbert, and Wednesday and Friday evening will be the regular schedule for that station through the winter season.

Drop to Tracks Over 90 ft. Bank; Two Men Killed

CORNING, N. Y., Sept. 24.—(P)—Landing in front of a speeding Lackawanna train after their automobile had left the highway and dropped down a 90 foot embankment, two men identified through papers as W. S. Maxwell and J. L. Larsen, were killed today.

Gas Price Fight In Louisiana Is Not Near Close

NEW ORLEANS, La., Sept. 24.—(P)—The Standard Oil Company of Louisiana, Texas Company, Shell Petroleum Company, Gulf Refining Company and the Pan American Petroleum Company raised the gasoline price 5 cents to 18½ cents a gallon here today, which hinted at the end of the price war in this district.

TAKEN AFTER THEY LOOTED NECHES BANK

U. M. Brock Unhurt By His Thrilling Experience

TELLS HIS DAUGHTER

Of Robbery In Which Bank Lost About \$3,500

PALESTINE, Sept. 24.—(P)—Three unmasked bandits robbed the Neches state Bank, 14 miles northeast of here, of \$3,500 this noon.

They fled, taking captive U. M. Brock, the cashier, after forcing him to give up the money.

It is believed the bandits wore false mustaches.

Mr. Brock is the brother of J. L. Brock and the father of Mrs. J. M. Lee, both of Bryan, and left here, where he had been in business with his brother, February, 1919, and since that time has been cashier of the bank that was robbed today.

Mrs. Lee was advised by the Eagle of the robbery and later talked to her father. He had just gotten back from a ten-mile ride, given him by the bandits, but stated that he had not been harmed.

According to Mr. Brock there were three robbers. One stood guard outside the store, another guarded Mr. Brock and others in the bank building, and a third scooped up the money. Mr. Brock said they got away with something more than \$3,000.

The bank is located, according to Mr. Brock, in one half of a building, the other half being used for mercantile purposes. There were a number of persons in the store when the bandits entered, but all were cowed by their drawn revolvers.

SUIT IS LOST; WOMAN FIRED AT DEFENDANT

ALSO FIRES AT JUDGE BUT MISSES; NOW IN PRISON

ENID, Sept. 24.—(P)—Mrs. Dolly Douthitt, 60, today shot and wounded H. Z. Wedgwood, United States commissioner and shot at but missed Presiding Judge A. G. Sutton after the judge had dismissed her damage suit against Wedgwood.

The woman was jailed. Wedgwood is in a serious condition at a hospital.

MRS. BROWN PRESIDENT

The Degree of Honor and Protective Association, a newly organized group in Bryan which has both social and insurance features, will formally close its charter on October 1, and after that time will hold regular meetings on the 2nd and 4th Thursdays of each month. Mrs. R. L. Brown is president of the local unit of this organization and Miss Lucile Todd is recording secretary.

Cotton and Grain

Little change was noted today in the cotton market. Futures closed from 5 to 6 points down. Local spots were quoted from 9½ to 10 cents.

WHEAT		
	High	Low Close
September	79½	76½ 79½
December	83½	80½ 83½
March	86½	83½ 86½
CORN		
	High	Low Close
September	89½	86½ 85½
December	83	80 82½
March	88½	81½ 83½

Ninety Janitors All Students, To Keep Gym Clean

AUSTIN, Sept. 24.—(P)—There will be no dirt in the new Gregory gymnasium at the University of Texas. Ninety hours a day will be put in by janitors in the building. The athletic council recently voted to hire 45 janitors, each for two hours a day, as the cleanup squad. All of the janitors will be students.

Utilities Club Is Launched by Campus Women

The College Utilities Club, a new social and literary organization for wives of men employed in the utilities and grounds department, held its first meeting in the Y. M. C. A. parlors on Tuesday afternoon.

A musical program in charge of Mrs. W. E. Lewis, chairman of the entertainment committee, was one of the most enjoyed features of the afternoon and included a piano number, "Slav Fantasy," by Evelyn Koenig; two vocal numbers, "At Dawning," and "In the Land of the Skyblue Waters," by Cadman, with Mrs. L. G. Jones at the piano and a violin number, "When You and I Were Young, Maggie," by Forest Redding, accompanied by Evelyn Koenig.

Dr. Dan Russell gave an interesting and instructive talk on the subject, "Society and its Problems."

Bryan Auxiliary Will Stage Play, Miss Bluebonnet

Miss Agnes Jones will arrive in Bryan today from Thornton where she has just completed a successful presentation of "Miss Bluebonnet," the home talent play that will be given under the auspices of the American Legion Auxiliary here next week, and will assemble the cast for the first rehearsal tonight.

A general meeting of the auxiliary committees which will have the production of "Miss Bluebonnet" in charge, was held on Tuesday evening and the cast for the play was tentatively selected.

Mesdames Harry Edge, A. S. McSwain and Ole Martinsen will have charge of the advertising. Programs will be made up by Mrs. M. M. Erskine and O. A. Ashworth and ticket sales will be handled by Mesdames L. M. Patronella, Curtis Gray and Ed Martin.

Funeral Service Held Today for Woman of Harvey

Mrs. Ada Ross Jones, aged 54 years, 9 months and 18 days, widow of the late Sam D. Jones of the Harvey community, passed away at the family residence in Bryan on Robertson avenue Tuesday night at 10 o'clock after a long and painful illness.

Funeral services were held Wednesday afternoon. A short service was held at the home at 3:15 o'clock, conducted by Rev. J. J. Tatum of the Free Baptist church, after which the body was taken to old Bethel cemetery in the Harvey community where another short service was held by Rev. Tatum.

The deceased is survived by two daughters and one son: Mrs. L. R. Goodman and Miss Martha Jones of Bryan, and Ross Jones of Houston. Three sisters and one brother also survive her: Mrs. Ella Shaw and Mrs. Minnie Evans of Bryan and Mrs. Lucy Carroll of Austin, and Tom Ross of Kurten.

Banquet Speaker



Dr. T. O. Walton, president of Texas A. & M. College, was the chief speaker at the meeting Tuesday night of the Associated Community Builders, Inc.

NO FEAR FELT FOR DRY LAWS BY SHEPPARD

TEXAS SENATOR CLAIMS THERE'S NO CHANCE FOR REPEAL

WASHINGTON, Sept. 24.—(P)—Discussing primaries and possible congressional effect on prohibition, Senator Sheppard, Democrat of Texas, today said, "There is as much chance of repealing the 18th amendment as there is of a humming bird flying to Mars with the Washington Monument tied to its tail."

School Workers To Be Banqueted On Friday Night

The annual banquet honoring teachers, members of the board of education and others interested in the progress and development of the public school system of Bryan, will be held at St. Andrew's Episcopal Parish House at 7 p. m. on Friday.

Tickets for this affair are being sold through a committee representing the three Parent-Teacher organization of Bryan and the City Council of Parent-Teachers. Travis school association will be represented in the ticket distribution by Mesdames Hiram Downard, J. H. Nash and M. F. Thurmond. Bowie school patrons may obtain tickets from Mrs. E. N. Holmgreen and Mrs. C. A. Searcy has reservations in charge for high school patrons.

Mrs. John W. Maxwell of Waco, president of the Ninth District Parent-Teacher Association, will be the principal speaker for the occasion and possibly other district officers and chairmen will attend as guests.

Woman in Lead On Enid Hop in Ford Air Derby

WICHITA, Kan., Sept. 24.—(P)—Nancy Hopkins, only woman flyer in the Ford reliability tour, was first to take off here today on the Enid hop. The other seventeen contestants left at two minute intervals.

Russ Earthquake Kills 175; Many Others Injured

MOSCOW, Sept. 24.—(P)—One hundred and seventy-five today were reported killed, and 300 injured in an earthquake near Stalinabad in the Soviet Socialist republic of Tajikistan. Seven villages were destroyed, and ten others damaged. Twelve hundred families are homeless.

IN ADDRESS MADE TUESDAY TO MERCHANTS

Must Keep In Shape To Meet Latest Competition

TRADE OPPORTUNITIES

Existing In the County Are Emphasized By Howell

Necessity for the adoption, so far as possible, of methods which have proved successful in other and larger businesses and of keeping strictly abreast the times, was emphasized by Dr. T. O. Walton, president of Texas A. and M. College, in an address made Tuesday night before members of the Associated Community Builders, Inc., and friends and guests of the organization. Dr. Walton called attention to economic changes that have been recorded in recent years and to those in process now, and stressed the importance to the individual merchant and business man of keeping pace with these changes in order to maintain his trade opportunities unimpaired, regardless of conditions, as nearly as possible.

Other speakers of the evening were J. Webb Howell, who called attention to the trade opportunities already existing in Bryan and Brazos county; H. L. Durham, superintendent of the Bryan city schools, who found much in the aims and objectives of the organization to praise and to impress on the youth of the community, and Judge W. C. Davis, who paid tribute to the men and women who founded this community and whose interest in future generations resulted in deeply laid foundation stones.

The banquet was held in the new dining room of the New York Cafe and more than 140 men and women sat down to long tables, decorated with huge red and white chrysanthemums. Travis B. Bryan acted as toastmaster and Rev. R. L. Brown asked the invocation. Walton Chief Speaker

After the four course dinner and a program of entertainment had been enjoyed Mr. Bryan, after calling attention to the large attendance as an evidence of growing interest in the work of the Community Builders, introduced Dr. Walton. The president of A. and M. College spoke as follows:

Business men all over the country find themselves confronted with changing economic and social conditions which require readjustment in business practices to meet these conditions successfully. The automobile, good roads, improved means of communication and transportation have added their share to the problems with which the business man of 1930 is confronted. Consolidations upon a (Continued on page 2)

Will Rogers Says

To the Editor of The Eagle. BEVERLY HILLS, Cal., Sept. 24.—One of those P. T. Barnum metropolitan opera companies, "directed from New York City," is making its usual pilgrimage through the backstreet belt and stopped over in Frisco to send out the female members' laundry and sing on a guarantee but not necessarily on key. Then they are slumming by here to give our "music lovers for social sake" a chance to see fat, 50-year-old people make love to each other in an unintelligible tongue. Well, if you think rivalry is dead between these two art centers, read this in our morning sheets: "All the opera singers are saving their best efforts for Los Angeles. They did not cut loose in San Francisco at all last week."

Yours, WILL ROGERS.

MODERN METHODS

(Continued from page 1)

Large scale of what were at one time small business enterprises and the organization of large merchandising corporations have brought a new order into the conduct of the business of the average town, community, or city. Competition has changed from the old-time individual basis to a new collective basis. Formerly the problem of the individual business man was that of so merchandising his products that he could make a satisfactory return. The chief test of his efficiency was his ability to sell at a price and in sufficient volume to sustain his overhead expenses and provide a satisfactory return upon his capital investment. The problem of buying was a comparatively simple one because agencies adjusted to meet the competition of the day had been established and the business man could upon short notice turn to the jobber and wholesaler for supply orders to take care of his immediate needs and the goods were delivered in a very short time. Due to consolidations, the change in transportation methods, and the consequent wider range of opportunity for the individual buyer to secure bargains, the successful merchant today must be able to cope with large organizations in buying as well as to meet a high degree of skill in selling his products over the counter.

While formerly there was comparatively little competition in buying, today buying has suddenly become the one phase of merchandising business that is most highly competitive. These changes have come about with such rapidity that a great many of our successful business men have not yet been able to readjust their practices to meet the changed conditions. Indeed, the greater part of the changes have come since the close of the World War in 1918. Many business men who formerly were highly successful in the operation of their business enterprises find themselves more or less at a loss to know how they can best meet the new situation with which they find themselves confronted. It seems that the age-long process of the survival of the fittest is beginning to operate with cruel relentlessness in the small town and city business world, and in a manner that must ultimately force a wide range of changes upon those who engage in handling merchandise. The problem is in some measure aggravated by the fact that the American people no longer cling to the established order with the same tenacity that once characterized their attitude. No order, no matter how old, is held in reverence by this generation. The human family is thinking more than it formerly did about personal advantage and how it can best foster its individual welfare. We are confronted in the business, social, professional and educational world with an entirely new psychology which is the result of the changing and changed attitude of the men and women with whom we have been associated through the years.

Reviews Purposes

The group represented at this meeting is interested not alone in promoting the general welfare, but like other members of the human family it, too, has some concern for its individual interests. You have entered this organization in the hope that through it these interests may be fostered, strengthened and protected. The fact that you are here is evidence of your interest in the welfare of the community. The members of this organization have set up as its aims and purposes:

1. The building of a bigger and better Bryan and Brazos county.
2. Modernize business methods among our home merchants.
3. Create a better market for all commodities produced in our trade territory.
4. Improve labor conditions.
5. Co-operate with educational institutions, schools, and churches.
6. Strive to eliminate competitive jealousies and co-operate in united community building.
7. Make a permanent place in the business and social life of our community for coming generations.

Each one of these aims and purposes is worth while and worthy the best efforts of which the business and professional men of the community are capable. If the Associated Community Builders proceed upon the fundamental principles and are measurably successful in putting any or all of them into effect, the organization will make a helpful contribution to the welfare of the entire community. But if service is the chief factor in any program of self-help, then the merchants must learn that they will succeed as they render service of a superior character to all of their patrons and that this service must be rendered at the lowest possible cost to the individual who patronizes your establishments.

Must Render Service

Not only must you be able to render service of a superior character at the lowest cost, but you must demonstrate to the individual customer that you are rendering such service to him as will justify his continued good will and patron-

WORK ON COLORADO RIVER DAM STARTED



Dr. Ray Lyman Wilbur, secretary of the Interior, driving the last spike on the railroad from Las Vegas, Nev., to the site of the Hoover dam. The spike, made of silver, signified beginning of construction work on the \$188,000,000 Colorado river project. Left to right: Sen. William E. Borah of Colorado, Sen. Key Pittman of Nevada, Secretary Wilbur and Senator Shreve (standing up next).

age. In order to make the demonstration convincing, you must be able to show the individual involved how the service he is likely to exhibit very little interest in the project about which you are vitally concerned.

Appeals to the people of this and adjoining communities upon any other basis than that of economic service rendered will be of little avail. It is possible, of course, that the merchants of this community have been rendering the greatest service to their patrons that they could render at the smallest cost to the individual buyer; but if so, I take it that you have been unable to convince the purchaser that this is the case because apparently there is deep concern upon the part of most of the business men of the community with regard to the future of their business enterprises. Consequently through an organization such as this it may be possible for the home merchant to do either one of two things: He may find the means by which he will be enabled to render service at less cost to his customers; or if the service is already being rendered, he may convince the customer that it is to the customer's best advantage to continue to patronize the establishment.

Serve Individual Interest

It will be fruitless to approach the problem from any other viewpoint for the average man is more interested today than ever before in his own welfare and he has become accustomed to more independent thinking and action than he enjoyed a quarter of a century ago. It will not be sufficient to propagandize; neither will an argument intended to produce community loyalty be sufficient to hold the interest and loyalty of many men. Unless you are in a position to demonstrate to your customer or prospective customer that not only is the community interest being served by his trading in Bryan, but that his own individual interest is also being served, your efforts will not bear the fruit you desire. If I correctly understand the mission and purpose of the Home Builders' organization, it is service not to self alone but to all those who are part of this community. The efforts of the organization will succeed or fail in the degree that its members are able to carry out these purposes. Something may be done to educate the buying public to a better understanding of how the public may profit by the service that you render but this will be accomplished only as you are able to develop a partnership of understanding—understanding first among yourselves concerning the obligations of the business men of the community to their constituents, and an understanding second among the patrons of every local business enterprise of how and to what degree the enterprise is contributing to the patron's individual or the community's collective welfare.

Three Suggestions Made

May I submit for your consideration the following suggestions which I hope will prove helpful to you and your organization in your attempts to better the business conditions of your membership.

1. In view of the changing social and economic conditions, it is highly essential that business practices be modernized and kept up to date.
2. To meet corporation purchasing it may prove profitable for small merchants to consider co-operative buying.
3. Constructive advertising both of the trade center of which you are a part and of your individual business enterprises.

Must Keep Modern

The first suggestion presupposes that the merchant recognizes that in an ever-changing civilization it is essential that he keep his business completely modernized and fully abreast of the times; that he be in a position to meet the buy-

ing demands of the public as fully as it is possible for this to be done. In a great many instances there is opportunity for the small city merchant to profit by a study of the methods of the most successful merchants at home or elsewhere. Few merchandising establishments are operated with equal efficiency. You may be more efficient in one department than your neighbor; but upon the other hand, your neighbor may have hit upon some scheme of buying or selling that has not occurred to you and a knowledge of which may enable you to effect economies in operation or to render a larger service to your customers, therefore an interchange of ideas with others may prove helpful to you.

Wholesale and retail merchants have maintained their special line organizations but there has not been the same emphasis placed upon the importance of bringing together of all retail merchants for the study of common problems as it seems the conditions would justify. No matter what branch of the retail business in which you are engaged, the experience of one in another branch of retailing may prove exceedingly profitable.

Cooperation by Merchants

The second suggestion is one that requires a high degree of confidence, understanding, and co-operative effort if it is to be made effective. The pooling of orders and the placing of responsibility for buying for a number of establishments in the hands of one individual who must represent the entire group engaged in the co-operative project means that the individual must enjoy the full confidence of every one that is interested, and that he must not only adhere to high ideals but that he must be honest and highly efficient. The practicability of this plan for the average town has not been proved; at the same time it has been practiced in some instances in this country with very satisfactory results. Certainly it is worthy of the careful consideration of a group of business men who are endeavoring through organized effort to solve their problems. It may not be desirable for all merchants should consider this very carefully study and consideration.

Must Advertise

The third suggestion is undoubtedly one of great importance. The volume of merchandise sold determines the volume you purchase, and upon the volume purchased must depend the total of your bargaining power. This, in turn, vitally affects the unit costs of your purchases. Consider the position of big business organizations in advertising. There are nationally known products but these products have not become nationally known by accident. Behind every one of them was a man of vision and one who had the power to analyze the possibilities of establishing his product in the favor of a clientele sometimes scattered throughout the entire Nation. He has employed the highest type of advertising talent to place his product before a prospective buying public in such a favorable light that the public is compelled to want to buy his product. He has spent large sums for advertising space in the best available advertising medium. He has not been content to tell the prospective purchaser that his product is one of high merit but he has told why it has outperformed merit. He has made the public believe that it could not afford to be without his product, and in doing this has submitted proof to sustain his case. Underneath his success there was purposeful planning and an entire vision plus a tremendous faith in the article that was to be sold to the American people. Many retail merchants overlook the value of advertising. They forget that locally they may do for the merchandises they offer for sale at a measurable degree precisely what

the large manufacturer may do in a national way for the product he proposes to put on the market.

Through the columns of local advertising mediums every person in the Bryan trade territory should be made as familiar with the goods inside the retail stores and of the advantages of trading with Bryan merchants as the readers of the Saturday Evening Post are with the virtues of California Sun-Kist Fruits. The public should be taken into your confidence and told how you do business and why it is good business for them to trade with you. So far as I know there is not a highly successful retail business in or out of Texas that has not made extensive use of advertising space. Advertising is looked upon by the management of such enterprises as a necessary part of the cost of doing business and as much attention is given to the right kind of advertising as is given to keeping the stock up to date or the business establishment neat in appearance. Moreover, the most successful business men do not advertise sporadically. At the beginning of the year a budget is set up to cover the expenses of advertising for twelve months. Ads are planned to appear regularly and most business men of the more successful type usually add to their advertising budgets during the year a sufficient amount to take care of special sales and extraordinary events that may arise.

If our most successful business men have found it profitable to use advertising space freely and regularly, their success is the best argument of which I have knowledge that every business man can with profit follow their example. Possibly there are a number of other ways through which our organization can serve the best interests of its members, but these occur to me to be the most potent and the ones that the members of the Home Builders' organization will find most useful to them in their attempts to promote the objectives you have set out in your Declaration of aims and purposes. Every business and professional man should memorize the Rotary slogan "He who serves best profits most," and should make this slogan the guiding principle in our relationships to each other and the basic policy upon which we operate our business or professional enterprises.

Howell Cites Opportunity

J. Webb Howell, who followed President Wilson on the program, directed the attention of his hearers to the many opportunities for trade development among the merchants of Bryan which are dependent upon concerted effort and co-operation for success and efficiency.

Mr. Howell cited the fact that the pay roll at A. & M. College each year is something like \$1,250,000 not including the Experiment Station staff or the army officers. It is number besides under officers and privates. One department alone, according to Mr. Howell, has a pay roll of \$8,000 semi-monthly and the weekly pay roll to inmates averages from \$1,500 to \$1,800 according to the amount of building and construction work in progress.

Added to the monthly salaries of the teaching staff, extension service employees and other divisions of A. & M. and Allen Academy, Mr. Howell called attention to the fact that the student body of more than 2,500 at A. & M. and about 350 at Allen Academy were also a potential source of business for Bryan merchants and business concerns and after presenting the approximate figure of more than \$1,500,000 available to businesses of Bryan Mr. Howell asserted that it is the local business concerns do not make an effort to get this business it is their fault if it goes elsewhere.

Take Part in Government
The wide prevalence of the

present business depression was presented by Mr. Howell in his statement that "Brazil has more coffee than it can sell in 2 years; Cubans are delivering sugar to New York for \$24 per ton; Japan has all the silk in the world and no buyers, and Russia, by crowding its wheat on the markets of the world, has reduced the price of cereals to the lowest point known in 20 years. When the supply of staple commodities of the world will be adjusted to the buying demands of the world is just anybody's guess."

Mr. Howell's closing admonition and appeal was that all who consider themselves good citizens take an active part in politics, local, state and national. This he offered as the only safeguard against continuing changing attitudes and conditions which point at this time to a possible political revolution within the coming decade.

Mr. Howell was highly complimentary to the merchants and citizens of Bryan and cited the splendid progress and growth of the past 20 years as evidence of their confidence in and loyalty to each other. "This spirit, if perpetuated, will be the means of making Bryan a still better town in which to live," said Mr. Howell.

Transmitter Bryan declared it a pleasure to preside during a program such as had been given during the evening and expressed the sentiments of all present in his words of thanks to the speakers. Closing Mr. Bryan said: "It is true as the speakers of this occasion have said, that the world is in a period of changing conditions. The products of the soil and of the factory are all selling for less than the cost of production, unemployment is rampant in the land, and a new era is in evidence in every line."

"But with confidence I view the future of our city and county, secure in the knowledge and belief that in our citizenship we have the necessary ability, courage and spirit of cooperation to meet and solve the problems that arise today just as our forefathers met and solved the problems that arose in the years past."

"Hence, my view is to be of good courage, our community is awake to the changing conditions and it will meet the problems of today, successfully. Our city and county will continue to grow and prosper and we will continue to have a splendid place in which to live, rear our children, and contribute our part to the march of progress."

The entertainment was given under the direction of Miss Josephine Greenwood, teacher of expression and dancing in the Bryan public schools. The numbers were as follows: Instrumental solo, Miss Maxine Nealey; vocal, Bobby Benbow; song and tap dancing, "If I Had a Girl Like You," Frank Bonifante and Otto Gayle; instrumental, "Meadow of Southern Melodians," Miss Kathleen Stuart; piano, "Sage," Miss Maxine Nealey; vocal, (4) "Will You Remember," (5) "Song of the Dawn," Miss Mildred Salley, with Maude Wiley, accompanist; reading, "Satan," Miss Greenwood. Every number given was applauded to the echo, and Miss Greenwood was assured of the thanks of all present for the splendid entertainment provided.

PEOPLE'S COLUMN

(Continued from page 1)

It is all that wife dispatched say that the farmer realizes there is no hope of getting the girl to come back to him of her own free will, and is seeking the writ of habeas corpus in a last, desperate effort to force her to come back.

What sort of father is it, one wonders, who would want to compel a child that did not love him to return to him? The answer, probably, is—the same sort of father who could lease his daughter out to pay a debt in the first place. The whole thing indicates a complete reversal of all ordinary paternal feelings. Selfishness leads people to do queer things. In this case, evidently, one man's callous insistence on his own wishes has brought a good deal of unhappiness to several innocent parties.

BRAZOS CLUB

(Continued from page 1)

ter, were named at the weekly luncheon of the Lions Club Tuesday by Dr. C. A. Seary, director general of the rural community club work being done by the Bryan organization. Dates for meetings, committee chairman and their assistants were named as follows:

Steele's Scope: First Friday night in each month, S. D. Snyder, chairman; Goldsmith, Watts and Varison.

Edge: First Friday night, E. R. Bryant, chairman; Myers, Howell, Fuller.

Kurten: First Saturday night, Fred Hale, chairman; D. F. Danby, Mainland, Bell.

WOMAN FLIER DIES IN CRASH AT SAN DIEGO



Associated Press telephoto showing the wreckage of the plane in which Mrs. Ruth Alexander, 24-year-old San Diego, Calif., aviator, plunged to her death at San Diego shortly after taking off on a collected one-hour flight to Newark, N. J.

MAINLY ABOUT FOLKS

(From Monday's Daily)

Russell Richardson, C. S. Holmes, B. C. Manfuss and W. C. Blankenship, all of Big Springs, formed an automobile party to Bryan for the week-end. They visited with their friend, Rev. E. E. Day and other friends and acquaintances in Bryan and attended opening days at the A. & M. College.

Mr. and Mrs. P. S. Park and Sankey Park spent Sunday in Crockett with Mr. and Mrs. P. S. Park Jr.

Mrs. J. L. Brock and Mrs. L. J. Falgout motored to Dallas today. They were accompanied by Miss Alta Williams, who is also spending the day in Dallas, and by John Hume, who was returning to his home after a visit here.

Bill Bethea, a graduate from A. & M. College in 1920 and now employed as a traveling engineer with a Houston structural concern, spent the week-end here with his parents, Hon. and Mrs. Lamar Bethea.

Mrs. Annie Johnson of Beaumont is in Bryan for a visit with friends and is a guest in the home of Mr. and Mrs. W. A. Withers. For many years a resident of Bryan, Mrs. Johnson has a wide circle of friends here who always welcome her coming back home.

Mr. and Mrs. James Bunting of Fort Worth have returned to their home after a week-end visit in Bryan with his parents, Mr. and Mrs. F. A. Bunting.

Mrs. John H. Fickey and two daughters, Misses Gladys and Frances Fickey and Miss Albina Sebasta spent the week-end with relatives in Houston, returning late Sunday afternoon to Bryan.

Mr. and Mrs. Joe White spent Sunday in Navasota with friends. Harold Sheely left Sunday for College Station to reenter A. and M. College for the ensuing year—*Flourville Journal*.

George W. Ross motored to San Antonio Sunday and is returning today.

E. R. Emmel and Fritz Sommerlatte went to Columbus by auto Sunday for a visit with friends. They will arrive home Tuesday.

Hon. F. L. Henderson is in Graham on legal business.

Major T. D. Barton and wife, and his mother, all of Austin,

motored to Bryan Saturday for a week-end visit with Mrs. Barton's mother, Mrs. B. F. Lemon, on east 27th street. Major and Mrs. Barton returned to Austin this morning, leaving "Mother" Barton for a longer visit with Mrs. Lemon in this city.

Berry N. Duff of Big Springs spent Sunday in Bryan visiting his sister, Mrs. L. M. Cook and family at their home in the Steep Hollow community. Mr. Duff had not seen his sister in 22 years.

Miss Velma Moore of the J. C. Penney store spent Sunday with homefolks at Edge.

Rockdale Farmer Burned to Death In Blazing Home

ROCKDALE, Sept. 25.—W. A. Willis, living in the Tracy community north of Rockdale, was burned to death some time between midnight and 2 o'clock Sunday morning when his farm house was destroyed by fire. The origin of the fire is unknown.

Willis, 45, had just returned from San Marcos where he had located with his family for school advantages. He had returned to his farm home to arrange business matters before permanently going to San Marcos and was alone in the house. The supposition is that while asleep he was trapped by the flames.

TO TEACH AT TEXAS U
AUSTIN, Sept. 24.—(AP)—Miss Maria Teresa Sanchez of El Paso has been named student assistant in the department of educational psychology of the University of Texas for 1930-31. Her work will deal mostly with research concerning the Spanish speaking children of Texas.

All in the Living
"Nobody can set for himself ideals," says Joseph Cummings Chase, renowned American artist. "Ideals are never any higher than one's appreciation."

666

Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days.

666 Also in Tablets

THEY FILL THE EGG BASKET!



POULTRYMEN who feed RED CHAIN Egg Mash and Hen Scratch to their flocks every day—the year 'round—never worry about empty egg baskets. These two SUPERIOR Feeds make a perfectly balanced ration... they contain everything necessary for health and condition—as well as for the largest egg production at the lowest feed cost. If you want to fill your egg basket... and your bank account... stick to RED CHAIN.



HENSARLING'S
FEED STORE

REGISTRATION REPORTED UP TO LAST YEAR

Cadets Addressed By
Col. C. C. Todd
In Chapel

FACULTY INCREASED

Bryan Citizens Join
In Welcome To
Students

(From Saturday's Daily)

Exercises held in the chapel at the Academy this morning at 10 o'clock, formally opening for the 6th year this widely known training school for young men and boys, was an inspiring occasion for all present—the president and faculty, the student body, and the large number of interested visitors. In spite of depression in business over the entire country, Allen Academy has felt no lack of patronage, the number of students present for the opening day being, according to President N. B. Allen, just about the same as last year, with perhaps one or two boys less or more.

Rev. R. E. Day, pastor of the First Baptist church gave the invocation. President N. B. Allen gave a greeting to the student corps and to all visitors taking occasion to express his personal appreciation and the appreciation of the entire faculty for the very fine lot of boys already enrolled. The largest number of four-year classes begin work in the academy this year in its history.

Although Sept. 18 was the official date for registration, President Allen stated that the majority of former students of the academy were at their places, registered and ready for work on that date, many of the boys having been in their rooms at the academy or the past week.

President Allen stated that the faculty would be the same as last year with the exception that W. O. Alexander, of the Texas A. & M. faculty, would teach part time at Allen and that Mrs. Humphrey of Houston would take the position of nurse and "mother" of the boys. He had a son who was graduated by Allen and who is now a student at A. & M. College.

Introducing the speaker of the hour, Col. C. C. Todd of Bryan, Prof. Allen told the boys that as a man, as a soldier and as a citizen his words could be depended upon. The address delivered by Col. Todd was said by many present to have been one of the most valuable and sincere ever heard at Allen Academy on opening day.

The pastors of the various churches of the city were introduced by Prof. Allen, and given opportunity to invite the boys to attend the church of their choice. Tomorrow morning, the first Sunday of the school year. The pastors present and speaking were: Rev. R. E. Day, pastor of the First Baptist church, who also introduced J. E. Stanford, who is to be the teacher of the Allen Academy class at the First Baptist Sunday school for the year; Rev. R. S. Tolson, pastor College Avenue Baptist church; Rev. R. S. Marshall, First Methodist; Rev. Thos. Watts, First Presbyterian; Rev. C. Morris, pastor Free Baptist church, and Rev. J. J. Tatum, also of that denomination; Rev. W. Daup of St. Andrew's Episcopal church; Rev. J. B. Gleissner of St. Joseph's Catholic, and Rev. Basil Bravi of St. Anthony's Catholic churches.

Other speakers called on by President N. B. Allen and responding were: H. O. Boatwright, a life friend of Allen Academy; A. J. Waldrop, the oldest member of the board of directors of the academy in point of service; J. Webb Howell, a newly elected director; J. S. Barron, former Allen Academy student, and speaker of the cause of representatives; Mrs. Lee Rountree, editor of the Bryan Eagle, and who will represent Brazos and Grimes counties in the next legislature; A. E. Taylor, secretary Belton Chamber of Commerce; W. R. McCullough, secretary of the Bryan and Brazos county Chamber of Commerce, and Mrs. Albert Buchanan, assistant secretary of the Associated Community Builders, Inc.

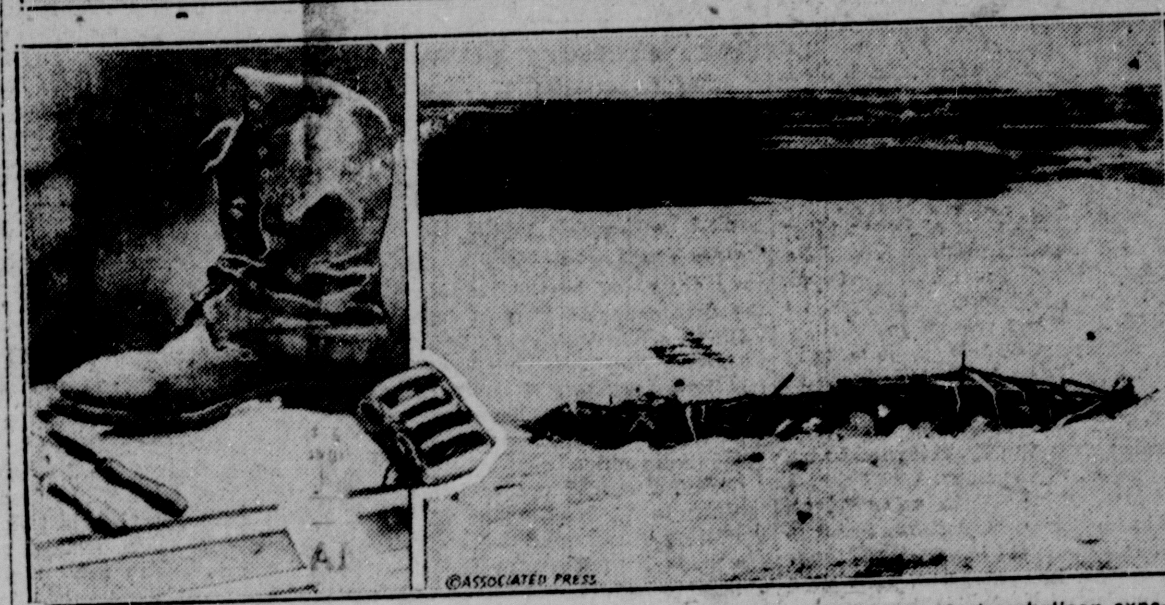
INTEND TO MARRY

Willie Sterling and Mattie Lee Smith of Brazos county, and P. L. Lott and Jennie Sausage of Robertson county, filed notice of intention to marry and application for marriage license with County Clerk Jess B. McGee Saturday.

MORE FIRE PROTECTION

Work of laying pipe in order to give fire protection to the Travis park section including the Travels elementary school, is proceeding rapidly, according to city officials. Holes are being dug and a cut of pipe, some of which will be laid in this area, was received this morning.

EXCLUSIVE PICTURES OF FINDING OF ANDREE CAMP



Exclusive Associated Press photographs of the finding of the remains of the Andree-balloon expedition on White island by Dr. Gunnar Horn and his Arctic hunting party. Upper picture shows Dr. Horn's men digging the relics from the snow where they had remained for 33 years. Lower left shows two files, pulley block and shoe found in the camp. Lower right: Remains of Andree's boat shown protruding from the ice. It was this wreckage that attracted members of Dr. Horn's party and led to the solution of the Arctic mystery.

Officers Are Elected for Coming Year by L. S. Ross Chapter, U. D. C.; More and Larger Pensions Sought

Beginning its 33rd consecutive year since its organization April 6, 1897, L. S. Ross Chapter, United Daughters of the Confederacy, held its first fall meeting of the new year Friday afternoon at 4 o'clock at the home of Mrs. Albert Buchanan, the chapter president.

Again taking up the work of this organization, the members of the L. S. Ross chapter recounted the achievements of the 1929-30 sessions, and looked forward to even greater things to be accomplished in the coming year.

Every member of the organization pledged herself to do all within her power to bring about the payment of pensions to Confederate soldiers, their wives and their widows and to show to them more love and consideration in their declining days. The children of the Confederacy will also have a part in the program of the local chapter during the coming year; historical programs will be continued, and every avenue of service available to the organization will be sought.

Texas Farmers Urged to Consider Next Year's Program in Advance By President Walton of A. & M.

(Special to The Eagle)

COLLEGE STATION, Sept. 20.—Early and careful consideration by Texas farmers of plans for next year's agricultural program was urged here today by President T. O. Walton of the A. & M. College of Texas. "In view of the present condition of agriculture and while it is yet early enough to consider carefully and unhurriedly plans for next year, it is deemed important at this time to reiterate the program of agricultural policy and procedure for Texas farmers and livestock producers that the A. & M. College of Texas has been advocating for years," President Walton said. "This policy, as many may recall, was emphasized last April at the land utilization conference at Waco that was sponsored by the college, the State Department of Agriculture and various other agencies and groups interested in the agricultural development of Texas."

"Through its various specialists, the college has for years given its attention to the promotion of what it conceives to be a sound agricultural policy, a policy supported by facts and experience. This policy is not new to the college. Nor is it new to thousands of Texas farmers. But the importance of agriculture and the opportunity to serve agriculture justify its repetition at this time, in our opinion, along with the repetition of a program for meeting its various demands."

Briefly stated, President Walton went on to say, the policy in question emphasizes seven major points: Preservation of land as capital stock, use of adapted crops and livestock, balancing the farm business, employing low-cost methods, living at home, production of quality products and the marketing of products on quality basis.

"The foregoing," he said, refer-

The annual election of chapter officers for the coming year was as follows: Mrs. Albert Buchanan, re-elected president; Mrs. J. Webb Howell, first vice president; Mrs. P. S. Park, second vice president; Mrs. E. F. Parks, third vice president; Mrs. S. M. Hunter, recording secretary; Mrs. W. J. Higgs, corresponding secretary; Mrs. V. B. Edge, treasurer; Mrs. H. H. Newton, historian; Mrs. H. E. Randolph, registrar; Mrs. Forrest Jones, custodian; Mrs. D. C. De Maret, recorder of crosses.

Delegates were elected to the national and state conventions of the United Daughters of the Confederacy as follows: Delegates to the national convention at Asheville, N. C., Nov. 18-22, Mrs. Albert Buchanan, Mrs. P. S. Tilson, Mrs. H. H. Newton, alternates; Mrs. R. H. Harrison, Mrs. I. H. Johnson, Mrs. Mary P. Carr. Delegates to the state convention at Austin in December: Mrs. Albert Buchanan, Mrs. P. S. Park, Mrs. S. M. Hunter, alternates; Mrs. J. B. Stevenson, Mrs. V. B. Edge, Mrs. G. S. Fraps.

Visitors who arrived today to attend the Boatcallie-Cash wedding at St. Anthony's Catholic church on Sunday include, Mr. and Mrs. Tony Ventura and Frank Ventura of Dallas; Mr. and Mrs. D. B. Mauro, Mrs. B. Dragna, Mr. and Mrs. J. C. Corrobb and Mr. and Mrs. S. F. Mandola, all of Houston.

ring to the points listed, "represent in a general way the various phases or points of what is considered a sound agricultural policy, not only for Texas farmers but for farmers in general. The application of this policy must be determined in various communities and sections by local conditions, of course. But as constituting a procedure or program of application that will in the main apply, the following methods for the points in question are suggested:

"In preserving the land, protect the cultivated fields from soil erosion by terracing. Use the poorer and waste land for pasture. Use cropping systems and other practical means of increasing the productivity of the soil.

"In following the use of adapted crops and livestock, plant sufficient acreage to small grain and legumes for fall and winter grazing. Plant sufficient acreage to grain feed and legumes best suited to the section so as to have ample supply of feed in case the growing season is unfavorable. Market surplus feed through livestock.

"Balance the farm business by distributing both labor and income throughout the year. Weed out less profitable livestock. Plant best seeds obtainable. Reduce harmful insects by destroying winter hibernation. Conserve feed by using it wisely.

"Live at home by providing fall and early spring gardens, by canning, preserving and drying sufficient fruits and vegetables for home use. Keep sufficient poultry, milk cows and hogs to supply home needs.

"Produce quality products and utilize the most efficient marketing facilities available. Keep posted on agricultural affairs. And as a final suggestion, consult and make use of the services of the county farm agent."

Wedding Sunday Of Well Known Italian Couple

(From Saturday's Daily)

St. Anthony's Catholic church will be the scene of a beautifully celebrated wedding mass at 8:30 a. m. Sunday when Miss Rena Cash, daughter of Mr. and Mrs. B. C. Cash, will become the bride of Tony Boatcallie. Rev. Basil Bravi will officiate.

Attendants for the bridal couple will include Mrs. Sam Boatcallie as matron of honor; Rosie Dragna, maid of honor; Sam Salvaggio, best man, and bridesmaids and groomsmen as follows: Frances Cash and Frank Scanlon, Lena Salvaggio and Frank Cash, Julia Boatcallie and Blage Scarmado.

The junior bride and groom will be Antonette Scardino and Johnnie Lampo. Barney Edward Mauro will be ring bearer and Jennie Boatcallie and Marie Stabler will act as flower girls.

Wedding guests and friends of the family will be entertained at the home of the bride's parents throughout the day and evening on Sunday and early on Monday morning Mr. and Mrs. Boatcallie will leave by automobile for a wedding trip to Houston and Galveston. After the honeymoon journey, they will be at home to their friends here, where Mr. Boatcallie operates a filling station and service garage.

Visitors who arrived today to attend the Boatcallie-Cash wedding at St. Anthony's Catholic church on Sunday include, Mr. and Mrs. Tony Ventura and Frank Ventura of Dallas; Mr. and Mrs. D. B. Mauro, Mrs. B. Dragna, Mr. and Mrs. J. C. Corrobb and Mr. and Mrs. S. F. Mandola, all of Houston.

Bryan Auxiliary Elects Officers For Coming Year

Mrs. J. E. Stanford was named to serve as president of the local American Legion Auxiliary unit in its annual election, held on Friday afternoon in the ball room of the LaSalle Hotel. Other officers selected to serve through the coming year include Mrs. Curtis Gray, vice president; Miss Julia Schovajsa, secretary; Mrs. Ed Martin, treasurer; Mrs. I. H. Bartz, historian; Mrs. Morris Schulman, sergeant at arms; Mrs. L. M. Patronella, chaplain, and as elected members of the executive board. Mrs. I. H. Bartz, and Mrs. Harry Estill.

Mrs. I. H. Bartz, retiring president, made a report on the State Legion and Auxiliary meeting held in Austin early in September, representing the local program of Americanization as the one feature that received outstanding recognition for the Bryan unit from the state organization.

October 3 was fixed as the date when "Miss Bluebonnet," a home talent play, will be presented at the high school auditorium, under the auspices of the auxiliary. Mesdames Harry Estill, M. M. Erskine and Morris Schulman were appointed a committee to arrange for the sale of a quilt for the benefit of the auxiliary during the Legion Fair in October.

A great soul will be strong to live, as well as to think.—Hesiod.

NEW POSITION THEN CREATED; NAMED TO IT

Will Have Charge of Public Works Of City

SPECIAL ELECTION

Will Be Called For Election of His Successor

(From Saturday's Daily)

H. A. Burger, only surviving member of the first city commission in Bryan, elected in 1917, when the commission form of government was adopted by the citizens of this city, resigned his position Friday night at the meeting of the city commissioners.

Immediately the resignation of Mr. Burger was accepted and he then was appointed superintendent of public works the appointment to take effect at once.

The first of the week an ordinance calling a special election and fixing the date, yet to be determined, to choose a successor for Mr. Burger, to fill the unexpired term, will be drawn and adopted. The election may not be held within 20 days of the date of the publication of the ordinance. The judges of the election will be O. G. McKenzie, D. D. Jolly and M. G. Nall.

The resignation of Mr. Burger removes from the city commission, in the opinion of other city officials, a member who has been unserving in his devotion to what he conceived his duty and to whom much of the credit for the successful operation of the public utilities of Bryan is given.

In his new capacity as superintendent of public works, Mr. Burger will have general supervision of the public utilities and of other public works, such as the erection of new buildings, new paving and other construction. It is expected that his long experience as a city commissioner, during which he has paid close attention to matters of this sort, will enable him to render highly valuable service to the city.

The appointment of Mr. Burger as superintendent of public works is regarded as marking another step in the growth of Bryan. For many years, it is said, the city has forged ahead and has been able to make various improvements and operate public utilities without more or less expensive supervision because members of the city commission have given liberally of their time for this purpose. But it is stated by members of the commission that the duties have become too multitudinous and require too much time for the members of the city commission to give all the time necessary for proper supervision of various public works and projects. The growth of the city's business also is felt to have been so rapid that an assistant who is familiar with all details in required by the city manager, leaving him more time to deal with major questions and saving him from a burden of detail tending to cripple his efficiency.

Girl from Bryan, Ex-Allen Cadet, Married Friday

Miss Lillian Louise Davis, daughter of Mr. and Mrs. W. F. Davis of Bryan, and Daniel Thompson of Corpus Christi were united in marriage Friday afternoon at 4 o'clock in Navesota at the parsonage of the Methodist church with the pastor, Rev. J. C. Handy, officiating.

Immediately following the ceremony Mr. and Mrs. Thompson left in their car for a short bridal trip to Austin and San Antonio, after which they will go to Corpus Christi where they will reside. Their home will be at Country Club Place.

The bride was born and reared here and was a student at Bryan high school last year. She has a wide circle of friends among the young social set and also among the older people of the city.

Daniel Thompson graduated at Allen Academy in 1929 and was a graduate student there last year. He was one of the popular students of the corps.

There Goes Romance Most people have fondly believed that the ship-in-distress signal, S. O. S., means "Save our ship." It's merely an easy combination of dots and dashes so that the rankest amateurs can catch it.

He who has once despised the laws of nature and has soared above them has no right to live.—Auerbach.

A competence is all we can enjoy.—Young

Drive Against Selling Liquor to Hi School, College or University Students Launched by Gov. Moody

Brazos county police officials, and selling.

whose attention was called to a news dispatch from Austin in Sunday state newspapers which reported the arrest of a woman and two sons, living near College Station by state rangers on the charge of manufacturing and selling intoxicants to students at A. and M. College, call attention to the fact that the trio were arrested in Burleson county, of which they are residents. According to Sheriff J. H. Reed, the woman's name is Falcio, though he did not know her given name nor those of her sons.

Charges were filed against the trio in the United States district court at Austin. The rangers, who form the governor's personal law enforcement organization, reported they seized a 200-gallon still, eight 50 gallon fermenters, 400 gallons of mash and about 35 gallons of whiskey.

According to county police officials little whiskey is distilled in Brazos county. Most of the strong drink consumed in Brazos, say these officials, as well as residents who are on the inside, is manufactured in Burleson, Grimes and Washington counties. The larger percentage, it is reported, comes from Burleson county.

The Burleson county raid last week followed one made at Austin last week in which two men, alleged to have been the principal source of supply for students at Texas University, were arrested and charged with manufacture

Governor Moody, in an effort to curb sales to students of colleges and other schools anywhere in the state plans to offer a reward of \$100 for evidence leading to the conviction of any person selling liquor to students anywhere in the state. He also stated he would give \$50 to any prosecuting official who obtained a conviction in such a case, in order to discourage the practice of switching the cases from the state to the federal courts. The formal proclamation given name nor those of her sons.

Under the state prohibition laws persons found guilty of violating the liquor statutes may be sentenced to serve a two-year sentence in the state penitentiary, in addition to paying a fine for the first offense. In the federal courts a fine is the usual punishment for a first offense.

Commenting on the liquor situation, Governor Moody stated he had no reason to believe that drinking among students was on the increase, but that it had been "commonly reported" to him that liquor was being sold to high school, college and university students.

In discussing this latest move to curb this activity by the purveyors of illicit liquor the governor said, "We want the bootleggers of the state to know that they cannot corrupt the youth of the state without suffering the consequences."

Brazos Farmers Placing Cotton In Texas Co-op

More than 500 bales of cotton were received by the Bryan branch of the Texas Cooperative Cotton Association and placed in the seasonal pool during the past week, according to J. G. Powers, agent in charge.

A number of bales have been received from Madison county this week and contracts are being signed at the rate of from 1 to 10 daily, says Mr. Powers, who also reports that many of the farmers who are bringing cotton to the cooperative office, say that they are receiving \$1 to \$3 per bale more for their cotton under the cooperative plan than is being offered to them by street buyers.

The Cooperative Cotton Association advances 90 per cent of the sale value of the bale to the farmer on date of delivery and if the final sale is for a price higher than is fixed by the market at the time of delivery, the farmer also receives the benefit of the increase in price when his bale is removed from the pool.

Born in Prison, Romance Blooms, Then Fades Away

HUNTSVILLE, Sept. 20.—(AP)

The springtime romance of Mrs. J. L. Morrison, nee Mrs. Nora Boesche, alias Mrs. Lenora Bell Combs, a prison inmate who married within its walls, has withered in the fall.

Mrs. Morrison does not love him in September like she did last July and she has retained a lawyer to set her free—from matrimony—again.

Some seven years ago Mrs. Combs was lodged in the Goree state prison farm, there to serve a 20-year Bosque county murder sentence. Five years she spent in Goree, and then she was transferred here to the main prison as seamstress for one of the officials. The way was drab and the days were dark—but then she found Morrison. He had only a month to serve but in the meantime there was a courtship and she set about with her able needle to prepare a trousseau.

An appeal was made to Governor Moody, upon the discharge of Morrison, to pardon the prospective bride and allow a wedding on the "outside". The executive's heart was not in tune, for he declined. Nevertheless, amid much felicitation and much honest display of sentiment the couple were married on July 17, 1923, by Rev. W. E. Miller, the prison chaplain.

Morrison went away again then, to follow the pursuits of out-of-doors and Mrs. Morrison went back to her needle in the walls. For two weeks the happy groom wrote regularly. Then he quit and the bride doesn't know what became of him.

"I see now," she said, "I did not love him and I hope he has completely forgotten me."

BAYLOR YELL LEADER The name of Coulter Hoppess of Bryan appears as chief yell leader and prominent in all student activities at Baylor University at Waco this year.

Bryan Eagle want ads will sell in

Brenham Boy Gets Place On A.-M. Band

Frank Malina, Jr., who has just entered A. & M. College as a freshman, has been accepted as a member of the college band, one of the finest college bands in the South. There are so many applicants for places in the band that a very stringent examination is given to determine who shall be accepted. Young Malina made a splendid showing in the examination, and will be a regular member of the Aggie band.

A. & M. College has always been a favorite with Brenham boys. Those attending this year will include Kinion Tottenham, Robert Smith, Fricke Seelhorst, Everett Harper, Frank Malina Jr., W. A. Wittner, Lee Curry, Aunsie Levin and Tiemann Dippel.—Brenham Banner.

Officers Seated Friday Night in Rainbow Assembly

Elective officers installed to serve until January in Bryan Assembly No. 41, Order of the Rainbow for Girls, at a meeting of the assembly held on Friday evening, included Ann Bentley, worthy advisor; Frances Thomas, worthy associate advisor; Lois Kraft, Charity; Libby Lynn Gardner, Hope, and Shirley Reed Walker, Faith.

Appointive officers filled during this meeting included: Love, Rosie Kaplan; Religion, Sara Reva Manloff; Immortality, Minnie Lee Ayers; Fidelity, Florence Ayers; Patriotism, Jane Munday, and Chaplain, Estelle Armstrong. Other appointive officers will be filled and appointees installed at the next regular meeting of the assembly.

A number of Masons and Eastern Stars were visitors for the meeting held on Friday evening, with Mrs. W. D. Lloyd, mother advisor for the assembly in charge and Mrs. George Smith, a former mother advisor, acting as installing officer.

No Torrid Days Were Recorded Thru Last Week

Moderate temperatures for mid-September marked last week, according to the weather report for that period. The high point reached by the mercury was 92 degrees, while the minimum of 61 degrees was recorded Tuesday. There was no rainfall. The temperatures were as follows:

	Max.	Min.
Monday	92	68
Tuesday	85	61
Wednesday	87	62
Thursday	91	64
Friday	92	69
Saturday	91	68
Sunday	92	70

AID FOR STORM AREA

BEAUMONT, Sept. 24.—(AP)—The second cargo of clothing and supplies for the aid of Santo Domingo hurricane sufferers left here recently.

The first Protestant church in Texas—near Nogodoches—recently celebrated its ninety-second anniversary.

SEEKS TO LET CONTRACT FOR WORK SHORTLY

Plans To Award On Section To The Navasot

MANY LAND OWNERS

Donate Land, Giving Deeds To County Court

Whether or not a contract will be let by the State Highway Commission for construction on Highway No. 21, from Bryan to the Navasota river at its October meeting depends upon whether or not the right of way is obtained, according to County Judge A. S. McSwain, who had a conference with highway officials last week before going to Fort Worth where he attended the state convention of county judges and commissioners.

Approximately one half the property holders along the proposed route have donated land for the right of way and already have given deeds to the county commissioners court. In each case the land has been given outright, with the provision that fences be moved back by the county. In one case a house must be moved across the proposed highway.

Those landholders and residents who have donated land for the right of way, some of who own more than one tract, are D. J. McDonald, J. Webb Howell, Charles Marino, Mrs. W. F. Odum, Henry Kurten, Mrs. Oscar Kurten, Freddy and Kurten Herring, James Lang and Henry Klintworth.

According to Judge A. S. McSwain, other landholders have stated they would donate the required land, but the deeds have not yet been turned over to the county commissioners court.

It is the hope of Judge McSwain that all property holders through whose land the proposed route runs will not delay in giving right of way or in getting in touch with the county commissioners court, in order that the state highway commission will find no obstacles to letting the contract. The project has been placed on the tentative list for letting at the October meeting.

Judge McSwain also has been advised by state highway officials that the contract for that section of No. 90 lying in Brazos county and between the Brazos and Navasota rivers, will be let in November. This project is made a part of the Brazos county road work, but the state highway commission will bear all expense, requiring no additional funds from this county.

Judge McSwain also had a letter this morning from County Judge W. L. Robinson of Madison county, asking the status of the No. 21 road project and stating that he was interested in the letting of a contract on that highway in Madison county from the Navasota river to Madisonville. There is a good prospect, it is said, that the officials of the two counties may cooperate in this effort, as Judge Robinson states that the commission has promised a grading contract would be let in October and that the right of way from the river to Madisonville has been secured.

According to Judge McSwain the highway officials with whom he conferred last week did not discuss the letting of a contract on No. 21 from Kurten to the river, but talked of the whole project from Bryan east to the Navasota. In view of the fact that approximately half the property owners involved have seen fit to donate the land for the right of way and already have given deeds for the land, it is hoped by County Judge McSwain and other citizens interested in the start of the work on this highway that the remainder of the right of way may be secured in the very near future.

COUNTY RURAL SCHOOLS ARE RESUMING WORK

By next Monday, according to County Superintendent F. M. Vance, all of the white rural schools of Brazos county will be open.

Last week Kurten, Harvey, Millican, Steeles Store and Kings Highway schools were opened. This morning schools at Edge, Smetana, Prospect, Steep Hollow, Reliance, Rye and Minter Springs were opened.

CIVIL CASE SETTLED

IN DISTRICT COURT

(From Monday's Daily)

This morning in district court the case of the Gulf Coast Roofing Company against the Ball Lumber Company was called. A settlement was effected without bringing the case to trial.

Friday the case of Mrs. Lena Scardino against the Texas Mutual Life Insurance Association of Waco, which involves a contested policy, will be brought to trial.

THE BRYAN WEEKLY EAGLE

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MRS. LEE J. ROUNTREE, Managing Editor

Member of the Associated Press

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Seven Rules For Farm Profits

No more constructive program for the agriculturist, whether he operate in the cotton producing areas of the South, the corn sections of the Middle West or the great wheat producing states of the Northwest, has been offered, in detailed fashion, than that proposed by Dr. T. O. Walton, president of Texas A. & M. College. This program is carried in full, in this issue of the Eagle, a few business men of Bryan interested in an improvement of agricultural and economic conditions in this trade territory, taking the responsibility for calling it to the attention of farmers and business men in this section.

Dr. Walton's program includes seven major propositions.

The first calls for the preservation of the land as capital stock, just as a merchant or manufacturer would safeguard his place of operation, and methods by which this may be done are set down.

The second calls for the use of adapted crops and livestock. In other words the importance of planting those crops for which the land is best suited and raising enough livestock to market surplus feed products on the hoof, are suggested as most likely to prove profitable.

The third calls for balancing the farm business. There should be a reconciliation of peaks with low places. The farmer should so arrange his program as to have some crop or profitable activity always demanding his attention. The right employment of time is just as important to the farmer as it is to the automobile manufacturer.

The fourth suggestion is that low cost methods must be employed. To do this requires the breeding of the best possible livestock and the planting of the best seeds for the commonsense reason that greater production and greater profits are logical consequences. The proper balancing of the farm business and the proper employment of time also will tend to bring down operating and production costs.

The fifth suggestion is that the farmer should live at home. This means simply that the farmer should produce, as nearly as possible, the food stuffs that his family consumes, with a surplus that may be turned into cash for the purchase of those food requirements he cannot produce, or that may be traded for them.

Sixth, Dr. Walton insist on quality products. In the business world today, and that includes farming, more and more stress is laid on quality. The better the quality of the corn, cotton, wheat, eggs or other products, the better the price that should be realized. This may not always be the case, but it will be the general result and more and more it is becoming true with the case of farm products.

Seventh, it is urged that the farmer market his products on a quality basis, keeping in touch with market conditions and consumer demand in order to take advantage of the best opportunities for disposing of farm produce.

If this program is put into practice by the farmers of this area there is no question but that material improvement would be noted in the physical condition of farms and farm homes and in the economic conditions as they affect the farmer, as well as all other residents of the community, within a comparatively short time. Farming is a business, just as store-keeping or manufacturing is, and unless commonsense business principles are followed it cannot be made a success, any more than can the commercial or industrial venture that is poorly managed.

Hastens the Come-Back of Farming

Reiteration of a sound agricultural program for Texas by President Walton of Texas A. & M. College in this time of farm distress should do much to point the way to a solution. After all, it depends upon the farmers and the use they make of sound principles and advice as to whether they will be prosperous. The A. & M. College of Texas long has held agricultural leadership in Texas. Through its county agents and home demonstration agents it is in position to exert wide influence upon farmers and landowners through beneficial suggestions. These suggestions President Walton has combined into the seven units listed as constituting safe procedure on the farms of Texas. They are:

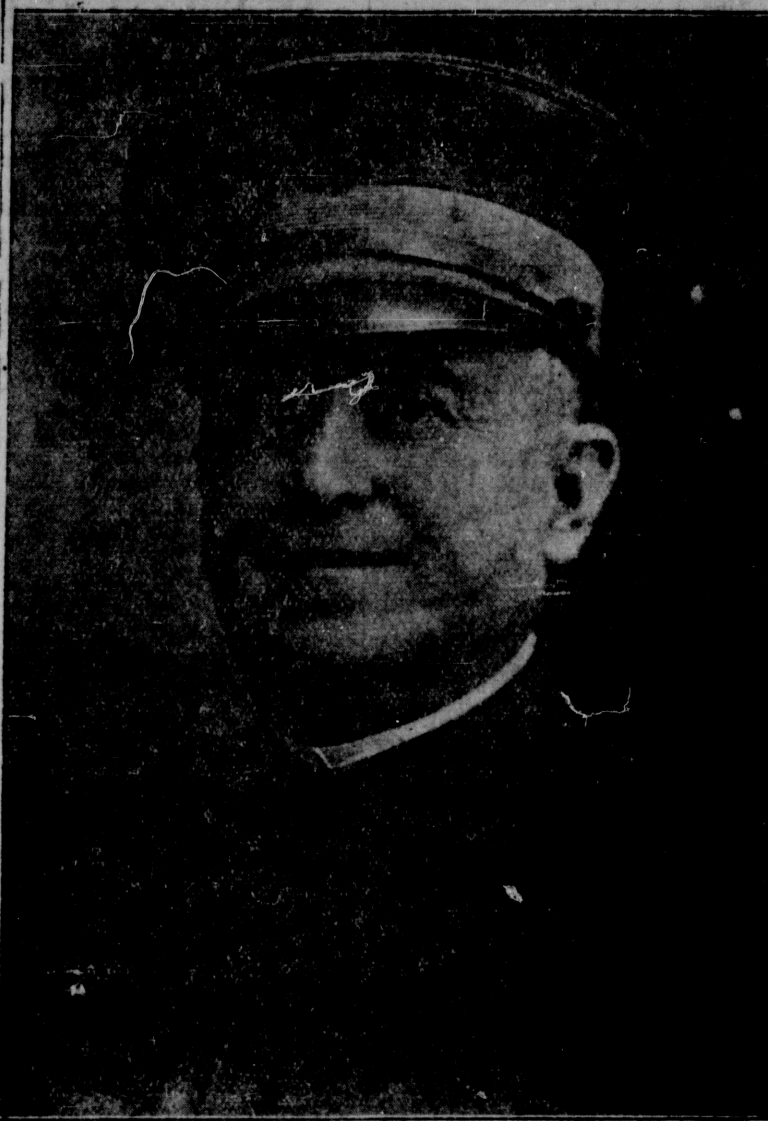
1. Preservation of land as capital stock. 2. Use of adapted crops and live stock. 3. Balancing of the farming business. 4. Employing low cost methods. 5. Living at home. 6. Production of quality products. 7. Marketing farm products on a quality basis.

These cardinal principles the A. & M. College has made its farming program for many years. There is nothing new in it. It is known to every farmer and landowner. All that remains to be done is to get these principles widely adopted. That is the job in which every Texan can help and thus better conditions in his State. Without a prosperous agriculture there can be no permanent prosperity for Texas as a whole. Agriculture still is the main source of the State's wealth and doubtless will continue to be that for years to come.

Dr. Walton calls attention to changing conditions to which the farmer should adjust himself if he wishes to succeed. In the matter of cotton alone Texas already is in a bad way, with lowered yield per acre and poorer staple length, gradually finding its foreign market captured by India and lesser but aggressive cotton countries. Soil conservation and crop rotation, terracing and fertilization, more live stock and feed on land which has been in cotton too long, will aid in bringing about rehabilitation of Texas agriculture. It is for every landlord, tenant, banker and merchant to do their part in hastening a return to sound farming principles.—Dallas News.

The proposal of George Purl, who succeeds Tom Love as state senator from Dallas county, that the 42nd Legislature should spend some time repealing antiquated and useless laws is one that should be given consideration. Any legislature would do well to give some attention to this work, rather than to insist in grinding out new statutes, many of which but serve to complicate the situation, even for the legal fraternity.

FORMER A. & M. LEADER HONORED



Col. E. B. Cushing, member of the class of 1879 and until his death an ardent supporter of Texas A. & M. College, has been honored by the board of directors of the college in that the new library, to be formally opened tonight, has been named for him. This decision was made at the meeting the day before Thanksgiving, last November. After graduation Col. Cushing served as president of the Alumni Association and was one of the men responsible for organizing the Former Students Association. He also served as president of the board of directors. He died Feb. 17, 1924, after achieving an outstanding success as an engineer and making a heroic record in the World War, despite his advanced age at that time.

Cushing Library Formally Opened To Public at Texas A. & M. Monday Night; Large Crowd in Attendance

(Special to The Eagle) COLLEGE STATION, Sept. 23.—An informal program with E. W. Winkler, librarian of the University of Texas, as the principal speaker, marked the opening to the public Monday night of the new Cushing Library at the A. & M. College of Texas. The auditorium on the third floor of the building was crowded for the occasion. Thomas F. Mayo, librarian of the college, presided and voiced thanks to all who cooperated in making the new structure possible and in arranging the details so as to meet the desired requirements. President T. O. Walton of the college in a brief talk presented Mr. Winkler.

Libraries have three functions, Mr. Winkler pointed out in his talk. These are to aid in instruction, in research and in the spread of culture, he said. The modern goal of school libraries, he added, so far as the number of volumes is concerned, is to have at least 100 volumes for every student. He recited briefly the development of the library at A. & M. College. The new building was decorated for the occasion with flowers furnished by the landscape art department. Punch furnished by the college mess hall was served and music was furnished complimentary by the Aggiedland Orchestra. Many Bryan residents were among those who attended the program. Visitors were shown about the various rooms of the building following the program and members of the staff stationed in each room explained the various details. Announcement was made by Mr. Mayo that he S. E. Asbury collection of Texas historical books and documents, music and dramatic library and other documents is to be bequeathed to the college and housed in a special room to be known as the Asbury Room in the library building. The Cushing Library building was erected at a cost of \$250,000, including \$25,000 for equipment, the funds being appropriated by the Fortieth Legislature.

Former Pastor Of 1st Baptist Dies at Monroe

Mr. and Mrs. E. F. Parks received a telegram late Sunday afternoon from Mrs. M. E. Weaver at Monroe, La., telling of the death of her husband, Dr. M. E. Weaver at their home in that city Sunday morning. The news of the death of Dr. Weaver came as a shock to his many friends in Bryan where for many years he served as pastor of the First Baptist church. The telegram gave no information in regard to funeral arrangements for Dr. Weaver but it is supposed that interment will be made at his home in Alabama.

Dr. M. E. Weaver for several years was superintendent of the Louisiana Baptist Orphans Home at Monroe and later was pastor of the West Monroe Baptist church. At the evening service of the First Baptist church in Bryan Sunday, when announcement was made of the passing of Dr. Weaver a telegram of sympathy and condolence was sent from the church membership to Mrs. Weaver and the children. Resolutions from the church on the death of this former pastor will be prepared and a copy sent to the bereaved family. Jno. A. Moore was named as chairman of the resolutions committee.

Dr. Weaver is survived by his widow, three sons and one daughter: Manley Weaver, a senior student at Texas Medical University, Galveston; Howard Weaver, who received his degree from the Baylor Dental College, Dallas, in June 1930 and Barclay Weaver, a graduate from the Law Department of Baylor University, Waco, three years ago, and now a practicing attorney at Corpus Christi, and Mrs. Grace Weaver McKenzie of North Carolina.

Funeral services will be conducted at the family home in Kosse and pall bearers have been selected from among his friends and associates there.

Mr. and Mrs. J. W. Sandifer, Mr. and Mrs. Roy Nunn, Mr. and Mrs. Clarence Vick, Mesdames Henry Locke, H. L. Durham, Paul Danesby and E. B. Elliott, went to Kosse by auto today to attend the services.

ATTEND CONVENTION. County Judge A. S. McSwain and County Commissioner Guy Boyett returned Saturday night from Fort Worth, where they attended the annual convention of the county judges and county commissioners of Texas.

Gambling is the mother of lies and perjuries.—John of Salisbury.

MAINLY ABOUT FOLKS

(From Tuesday's Daily) Miss Altha Edge of Bryan has returned to Waco, after a summer visit with her mother, Mrs. John Edge and family. Miss Edge has been in charge of art teaching in the city schools at Waco for several years, and will resume her work in that capacity again this year. She also operates an art studio in that city and is fast making a place for her work among art lovers there and over Texas.

Mrs. Leola Sides of Lubbock appointed to take the place of Miss Lola Blair, in the nutrition department of Extension Service at A. and M. College while Miss Blair is away on a year's leave of absence, has arrived and taken up her duties. Mrs. Sides will make her home in Bryan with Mrs. J. W. Dyer.

John S. Edge Jr. of Bryan after a visit with his mother, Mrs. John Edge, returned to Cardell, Okla., where he is in the employ of an oil company in research work.

Mr. and Mrs. I. M. Cook were in the city today from their home at Steep Hollow. Berry Duff, a brother of Mrs. Cook who has been visiting the family, returned to his home at Big Springs.

Mrs. E. H. Astin returned on Sunday from Colorado Springs, where she spent the month of August with her daughter, Mrs. Seth Barwise of Fort Worth.

Mrs. O. H. Astin has returned from McKinney where she has been for a visit with her daughter, Mrs. F. D. Perkins and other relatives.

W. S. Barron went to Brenham today on business.

Rev. and Mrs. Charles E. Bullock of Hearne visited relatives and friends in Bryan for the day. Rev. Bullock is the pastor of the Baptist church of Hearne.

Mrs. W. H. Holzman and daughter of College campus were among the visitors in Bryan for the day. Lynwood Boyett, with the sales department of the Humble Oil Company, headquarters at San Antonio, is in Bryan and College for a week's work for his company.

Lynwood was born and reared at College Station and has many friends here. Lynwood is an ex-student of A. and M. College and also of Texas University. Friends of Raymond Torres, young Mexican of Bryan, who for the past two years has been a student at Simmons University at Abilene, preparing himself to go as a missionary to his native country, Mexico, will regret to learn that the young man has been critically ill and confined to his bed for the past six weeks at Abilene. It is uncertain when he will be able to resume his college work.

Mrs. Minnie Wilkes of Bastrop, the mother of Mrs. Griff Cloud of Bryan, is spending a few days with Mr. and Mrs. Cloud at their home on College Road. Mr. and Mrs. Cloud have rented the attractive new cottage recently built by M. Pasler on West 28th street and will occupy same about Oct. 1.

Rev. Roy S. Hollomon, Mrs. T. R. Nelson, Mrs. James Riley, Mrs. Lock McNeely, Miss Martha Martin, Mrs. McDuff Simpson, Mrs. D. D. Jolly and Mrs. J. B. Satterfield motored to Bedia today to attend the Baptist Workers Council of Creath-Brazos Baptist Association, meeting in all-day session with the Bedia Baptist church.

Mr. and Mrs. C. A. Skipping of Brownwood have come to Bryan to make their home and have taken an apartment at the residence of Mrs. E. C. Harder on College avenue. Mr. Skipping is taking vocational education at A. & M. College this year.

Mr. and Mrs. H. C. Robinson Jr. and daughter Miss Elizabeth Robinson and Fred Simonds, all of Houston, have returned to that city after a pleasant week-end visit with relatives and friends in Bryan.

Mrs. E. N. Holmgreen and Mrs. A. L. Smith motored to Temple today for a visit with friends there. Dr. Thomas Gordon Watts, pastor of the First Presbyterian church of Bryan went to Houston today where he will attend a meeting of the Presbytery of this district in that city tonight.

Mr. and Mrs. Henry Johnson and children of Thordale spent today in Bryan. Marshall Peters of Navasota was in Bryan on business today and greeting many friends here.

ETEX BUSINESS LEADERS WILL MEET AT HOUSTON

Business leaders from Districts 5, 6 and 7 of the East Texas Chamber of Commerce will be invited to a meeting of business men of East Texas, to be held in Houston, October 24, Assistant Manager Stanley announced following a conference with Dr. A. B. Cox, director of the bureau of business research, University of Texas.

At the conference of business interests, Dr. Cox and his staff will bring the results of a recent survey conducted by the bureau of business research of the university before the East Texas leaders.

The Hardest Bargain More than any other kind of bargain, the marriage bargain needs two to make it a success.

INCREASE 200 PERCENT, SAYS DAIRY EXPERT

College Creamery Has Index On Larger Production

IMPORTING OF MILK

Not Necessary Because Of Increase From This County

Material increase has been recorded in the milk production of Brazos county within the past year according to the records of the Creamery at Texas A. and M. College. Where a year ago the Creamery was receiving approximately 60 gallons of milk daily from Brazos county farmers, today receipts are approximately 175 gallons daily.

This increase in production, according to C. N. Shepardson of the Dairy Husbandry department, has made it unnecessary for the College to import milk from Dallas or other points in the state, in order to supply the student body and other patrons of the creamery with milk and cream and other dairy products manufactured there.

In speaking of this increase in production Mr. Shepardson said it was a gratifying result of the efforts that had been made to increase in dairying in the county. The present production gives the Creamery a little more milk than is actually necessary to supply demands. The quality of the milk is good, according to Mr. Shepardson and has come up to the requirements of the Creamery.

The report of the increase in milk production was made to the directors of the Bryan and Brazos County Chamber of Commerce this morning by H. H. Williamson, chairman of the Agricultural committee.

A letter from Hubert M. Harrison, general manager of the East Texas Chamber of Commerce urging that the quota of the Bryan Chamber of Commerce in the membership drive be sent in without further delay, was read. The directors voted to give Jno. M. Lawrence, Jr., county councillor and in charge of the drive, until October 1 to complete the quota. A. B. Conner was named to canvass residents of A. and M. College who are affiliated with the Bryan organization, in order to hasten the completion of this work.

E. E. Yeager, chairman of the Fire Prevention committee, announced that Fire Prevention Week began October 5, and urged that all possible care be taken to prevent fires. He stated that a rigid inspection of fire hazards in the city was planned for that week with the idea of eliminating them as nearly as possible.

Mrs. Lee J. Rountree, chairman of the City Development committee, asked for reports from the special airport and cannery factory committees. W. J. Coulter, a member of each, stated that owing to the fact that Major J. E. Sloan was exceedingly busy just at this time no progress had been made on the airport project. He also stated that additional information and data was being gathered on the cannery factory matter and that more time was required before a report of consequence could be made.

John S. Caldwell, chairman of the Entertainment committee, reported that 52 persons were entertained at the luncheon given last week in honor of the visitors here to attend the first convention of the 6th District, of the East Texas Chamber of Commerce.

Mit Dansby, chairman of the Trade Extension committee, called attention to the fact that the next Trades Day would be staged Thursday, Oct. 16, the first day of the American Legion Free Brazos County Fair. He stated his committee would cooperate with the Legion to advertise the fair, with the aim of getting the largest possible crowd in Bryan for the opening day.

Directors present were R. V. Armstrong, J. S. Caldwell, F. L. Cavitt, A. B. Conner, W. K. Gibbs, Tyler Haswell, W. S. Higgs, J. Webb Howell, A. S. McSwain, W. C. Mitchell, John M. Lawrence Jr., M. L. Parker, Mrs. Lee J. Rountree, H. H. Williamson, E. E. Yeager.

Lyman Reed Jr., weight 9 1/2 pounds, arrived Monday and he and his mother are both doing splendidly at Bryan hospital. Lyman Reed Sr., the father, has been notified of the arrival of his young son at his far away home in South America. Dr. and Mrs. B. C. Sims, the fond grandparents, are also receiving congratulations.

OF INTEREST IN BRYAN

The following taken from the Navasota Examiner will be of interest in Bryan:

Ike Ashburn III has been ill with fever for the past several days.

EXPECT MANY EXHIBITS AT ETEX POULTRY SHOW

Plans for one of the biggest poultry shows ever held in Texas are progressing satisfactorily, according to a report made by R. O. Murphy and H. A. Book committee men for the show, to Roger Davis, agricultural director of the East Texas Chamber of Commerce. The show, to be conducted under the auspices of the East Texas Chamber of Commerce, local Chambers of Commerce, and other interested forces, will be staged in Paris November 24-29.

Committee men Murphy and Book were in Dallas Thursday and Friday conferring with Agricultural Director Davis and Assistant Manager Davis concerning final plans for securing entries and financing the show, which will have a total premium list of about \$1,000. The committee is expecting to have between 3,000 and 5,000 entries.

Birthday Party For Daisy Clary; Is 16 Years Old

(From Tuesday's Daily) Miss Daisy Clary, the 16-year-old daughter of Mrs. W. L. Clary of Bryan celebrated her birthday at the home of her mother on north Bryan avenue last night when she invited a party of her young friends in for an evening. Games and music with refreshments of ice cream and cake made the hours from 7:30 to 11 o'clock delightfully pleasant for all. Many lovely birthday gifts were presented to Miss Daisy, the hostess of the evening.

Those present were: Misses Verma Tullous, Margaret Walker, Fay Ward, Elizabeth Mike, Winnie Clary, Josephine Patronella, Dorce Cleary, Ellie Mike, Daisy Clary; Messrs. Eldred Henry, Paul Patronella, Sam Tullous, Grady Williams, Otho Richards, Clyde Denman, Joe Patronella, Jodie Powers, John Patronella, Jodie Jolly, Mr. and Mrs. John Clary, Mrs. Rena Clary, Mrs. M. L. Clary, Mrs. B. D. Clary, Mrs. Ruby Jenkins and Mr. and Mrs. Albert Ward.

PREACHING THIS WEEK AT BRAZOS COURT HOUSE

Elder A. E. Walker of Waxahachie began a series of gospel sermons at the court house yesterday and will continue each night through the week, beginning at 7:30 p. m. Mr. Walker is a plain forceful proclaimer of the New Testament scriptures. The services will be only one hour each evening. A cordial invitation is extended to all to attend these meetings.

Jewish New Year Begins; Jews of City in Service

(From Tuesday's Daily) Jews of Bryan today observed the beginning of the 5,691st year of the Jewish calendar, in a service at Temple Freda which lasted from 9:30 a. m. to 12:30 p. m. Sol Gerson read the service in Hebrew and W. F. Gelher read the English version of a service intended to lead its followers into thoughts of atonement and forgiveness.

The advent of the Jewish new year is never observed by tolling of bells of celebration of any kind, but at sunset on Monday evening, every Jewish household began a period of contemplation and retrospection during which adherents of that faith seek to withdraw from the rush and turmoil of every day business and life and let the mind and heart dwell on things spiritual and holy.

The Jewish congregation of Bryan will close its observation of the new year at sunset tonight, the being of the reformed branch of Jewry, while the orthodox branch of the race will continue throughout tomorrow in keeping with the customs of the day as significant in the history of the Jewish people.

In addition to the regular service provided in the prayer book for the occasion, a message was heard, at Temple Freda today, soliciting contributions for the relief of Jewish people in various parts of the Old World.

GRAND JURY REPORTS

(From Tuesday's Daily) The grand jury was dismissed at four o'clock this afternoon after being in session since a week ago last Monday. It returned thirty true bills, the largest number of cases reported by any grand jury here in a number of years.

GIRL OF NORTH ZULCH MARRIES BRYAN MAN

Miss Faye Ward of North Zulch and Lyman Dehart of Bryan were married on Sunday afternoon at the home of Rev. J. J. Pipkin with Rev. Pipkin officiating. The groom is the son of Mr. and Mrs. Thos. Dehart of Bryan and they will make their home here.

What youth deemed crystal age finds out was dew.—Browning.

Funeral Sunday For Mrs. Emory; Passed Saturday

The passing of Mrs. Mae Cole Emory Saturday evening at 10:40 o'clock at her home, Emory Apartments on East 26th street, removed from this community one of its best known and loved women.

Mrs. Emory had been ill for many months and confined to her bed, in Bryan and also at a Temple hospital, for some time. A few weeks ago she was removed from Temple to her home and for a time was thought to be much improved but she grew weaker and weaker until death claimed her.

Born and reared in Bryan, Mrs. Mae Cole Emory lived in this city practically all her life. She was a life long member of the Methodist church and for a long time organist and leader of choir music there and had a part in all the work of the church. She was also active in real estate and commercial fields and a successful business woman with many interests in Bryan and over Brazos county.

Funeral services were held Sunday afternoon at 5 o'clock from the home of her mother, Mrs. J. N. Cole on East 24th street, with her pastor, Rev. R. S. Marshall of the First Methodist church, conducting the services at the home and at the grave in Bryan City Cemetery where interment was made in the family lot.

A wealth of flowers, tributes of love and appreciation of her life and friendship from a wide circle of friends who mourn with the family in its sorrow, covered the new made grave.

The deceased is survived by her mother, Mrs. J. N. Cole, two brothers, Carl and Ransom Cole of Bryan and five sisters, Mrs. Mattie Cole Hall of Bryan; Mrs. W. S. Adams of San Antonio; Mrs. W. C. Johnson of Beaumont; Mrs. Arthur Moore of Austin and Miss Nell Cole of this city.

Pall bearers at the funeral were: W. S. Higgs, E. J. Jenkins, Tyler Haswell, W. C. Davis, James W. James and O. A. Ashworth.

Folks of Bryan Seen in Europe By Mrs. Carnes

Mrs. Dona Carnes returned here on Sunday after spending the entire summer traveling through Europe and the Holy Land.

Mrs. Carnes, in company with Mrs. P. S. Tilson of Houston, landed in New York on September 15 and after enjoying the metropolis for a few days, Mrs. Tilson sailed for Houston while Mrs. Carnes came by train to Hope, Arkansas, for a visit with relatives there.

During her stay in Arkansas, Mrs. Carnes visited the home of her grandfather, Wm. Coulter, the structure being entirely of cedar and built without nails more than a century ago. It now stands in its original state, except for a front porch added in more recent years. Mrs. Carnes also visited the old Coulter family burial ground near Old Washington, Arkansas.

Among the most interesting and unique experiences of her summer of travel, Mrs. Carnes mentions a night spent in the desert near the Cheops pyramids and the opportunity to watch a desert sunrise from the pyramids at 5:30 a. m.

In Paris, Mrs. Carnes and Mrs. Tilson, who were traveling companions, visited with Mr. and Mrs. W. S. Howell Jr. In London they were guests of Mr. and Mrs. Robert Stiles and in Rome they were entertained by Lieut. and Mrs. Clay Short, who are relatives of Mrs. Hiram Coulter of Rockdale. Mrs. Robert Stiles was formerly Miss Kathleen Sims of Bryan and W. S. Howell, Jr. made his home here in his boyhood.

Smetana School Opened Monday; Big Enrollment

Monday, Sept. 22, marked the opening of school in the Smetana district, with the high school section showing the largest enrollment in its history, according to principal Britten Henderson. Rev. Roy S. Hollomon addressed the students in their opening chapel exercises on the general subject of "Why Am I Going to School?"

A community club meeting will be held at Smetana on Friday night, Sept. 26, and Principal Henderson invites all residents of the community as well as of Bryan to attend this meeting, when the program will be specially devoted to the Legion Free Fair to be held in Bryan, October 16, 17 and 18.

INTEND TO MARRY

Roosevelt Luckey and Lula Jackson and Willie Sterling and Mattie Lee Smith, two couples of Brazos county, filed notice of intentions to marry and application for marriage licenses with County Clerk Jess B. McGee Monday.

J.C. PENNEY CO.

"FORWARD WITH BRYAN"



"Oxhide" Overalls

Full Cut and Strongly Made

Men's Sizes Boys' Sizes

79c 59c

First quality 2.20 blue denim furnishes the basic strength of this splendid value in work clothes! Ample cut and proportioned, triple stitched and the price... for either jumper or overall... exceedingly small!

Problem of Farmer Who Would Bring Business to a Profitable Basis Is Same As That of Any Other Business Man

BY NELL BENTLEY

"Declining values in farm lands and not the low level of prices paid for farm products is the chief concern of economists and students of farm problems today," remarked an eminent authority on agricultural subjects recently. At least it is evident on second thought that prices paid for farm products might easily be advanced considerably in the course of a few months if conditions are favorable. But it is equally true that farm land reduced in fertility and rendered incapable of economic production may only be restored by the rather expensive method of applying commercial fertilizer, else by the slow method of returning to the soil through cropping methods the humus and other elements of plant growth now lacking.

Taken over ten year periods and under average circumstances, the average farm owner in the past has depended more on the increased value of his land than on what he might wrest from the soil as a means of accumulating a competency. The general rule has been to live from the soil while the farm itself as an investment grew into money. During the period while the frontiers of America have been growing into full fledged industrial and commercial centers, this "rule of thumb" has held so nearly true that farm land acquired in a virgin or semi-developed status has been the foundation for many successful businesses and has furnished the security and nucleus from which crafty and conservative men have built fair sized fortunes.

Kings Highway

School opened Wednesday, Sept. 17, with an enrollment of 31 pupils. This is about one-third of our pupils. Thirty-six more enrolled Monday morning, Sept. 22. We expect more next Monday. We are having four teachers this term: Mrs. R. B. Hearne, principal, has been with us for six years; Mrs. R. H. Smith, first assistant, has been with us four years; Miss Maude Moore and Miss Alma Kindt are new teachers. Mrs. Hearne and Miss Moore have had their training at Sam Houston State Teachers College, Huntsville; Miss Kindt had her training at College of Industrial Arts, Denton, and Mrs. Smith received her training at A. and M. College.

Our school building is almost completed, and most of our new equipment has been installed. Through the aid of the Bryan Chamber of Commerce we have installed full stage equipment in our school building. We certainly thank them for their help.

The play, "The Daughter of the Desert," was given at the school house Saturday night, Sept. 20. The house was crowded. The play was a western play. It furnished a lot of fun for about two hours. There will be a box supper at the school house Friday night, Oct. 3.

On Sunday, Sept. 21, the children of Mr. and Mrs. Fritz Kindt surprised their parents on their silver wedding anniversary. Many friends both from Kurten and King's Highway gathered at the Kindt home about eleven o'clock with well filled baskets.

Mr. and Mrs. Kindt received many useful gifts. Those who enjoyed the day were: Mr. and Mrs. R. B. Hearne and family, Mr. and Mrs. Coby Windsor and family, Mr. and Mrs. Ed Churik and family, Mr. and Mrs. Geo. McDonald and family, Mr. and Mrs. Sam McDonald and family, Mr. and Mrs. Ellen McDonald, all from King's Highway; Mr. and Mrs. Author Stevenson and family, Mr. and Mrs. R. Franze and family, Mr. and Mrs. Chas. Schultz and family, Mr. and Mrs. Fritz Rahm and family, Mrs. Otto Plagens and family, Mr. and Mrs. August Prinszel, Mrs. August Schmidt, Mrs. Lockstedt, Mr. and Mrs. Henry Conrad and family, all from Kurten. They all report a good time and plenty to eat.

Mrs. Fort Martin and daughters Nina and Lena, from Edge, spent the week-end with Mr. and Mrs. Geo. McDonald.

Bryan Hi Eleven Points for Game Caldwell Friday

Coach Tommy Mills of the Stephen F. Austin high school football eleven, started to work today to point the team for the game with Caldwell High, to be played at Caldwell next Friday. Last year Caldwell took the local team into camp by a score of 14 to 6, but this week Coach Mills hopes to whip his charges into such shape that the situation will be reversed.

Friday the team, paying Groesbeck in the first game of the season, won by the score of 31 to 0. The team, though light, displayed much speed and aggressiveness and Coach Mills stated that he was well satisfied with the performance of the men, practically all of whom were brought into the game for at least a few minutes. In all 27 men were played.

While all the men displayed a good brand of football, the work of Griffith, sophomore quarterback, who played his first football Friday, was especially pleasing to the coach.

J. E. Blair, engineer of the state highway department in charge of the 17th Division, is in Austin today to attend a meeting of division engineers, in session there today and tomorrow.

ness has been chief among the contributing factors to the present status of farming and farm credits. Banks and loan concerns in the past have accepted farm land as security without making due allowance for depreciation in productivity and sale values, and farm owners have used their land as a borrowing basis without realizing that a combination of low prices for farm commodities and general business depression would reduce their income and increase the difficulty of securing additional or continued credit all at the same time.

Banks and loan companies holding farm property as security are also "caught in the jam," so to speak, for they find themselves faced with the alternative of continuing credit on security that is shrinking in value, or foreclosing and taking over farm properties that will not under present business conditions and in their reduced state of fertility (and possibly never will under any conditions) pay a fair return on the investment involved.

It's a safe bet that the farmers of America must begin a consistent and well planned program of soil building and that their farming systems of future years must be based on the assumption that under normal agricultural conditions the land will not increase greatly in sale value, meanwhile the prime objective which guides mercantile, manufacturing and marketing operations in other fields of business must be applied to agriculture. In other words, the farmer, too, must have a fair profit over and above his cost of production.

Here are some of the suggestions offered as the way out for the American farmer and incidentally for American business: Terrace the land to prevent the loss of fertile top soil; use a crop rotation which will provide for field legumes and humus to restore fertility; plant cover crops to prevent erosion; plant money crops to provide a cash income. Feed and livestock, both home grown; poultry raising; dairying; and home grown products for the farm table are recommended in the proper combination with this diversified farm program.

The farmer who is living from the product of his fields has the problem at least half solved and the one who has something to sell will have found the way if he can keep production cost in consistent relation to sale values.

Temperature, Not Calendar, Decides Real "Age" of Egg

ITHACA, N. Y., Sept. 22.—(AP)—When does an egg become "old"?

Seeking the answer two Cornell scientists find that it is not so much days as degrees of temperature that produce the antiquity.

It is found that an egg as "fresh" as three days from the hen may actually be older than an egg more than two months old by the calendar. In other words, high temperature ages the egg far faster than does father time.

These findings are reported to the American Chemical Society by Dr. Paul F. Sharp and Charles K. Powell of Cornell University. They find that the flattening of egg yolks is a better index of the real antiquity than is any other age indicator.

Measured by this standard the quality of eggs dropped 30 per cent in about three days at a temperature of just under 100 degrees Fahrenheit. As the storage temperatures were lowered the yolks retained their freshness for greatly increased periods. At 77 degrees eight days passed before 30 per cent deterioration, at about 61 degrees 23 days, at 37.6 degrees 65 days and at a little above 35 degrees required 100 days to age as much as at the 100 degree temperature.

PER CAPITA FUNDS ALL GO TO USE OF SCHOOLS

The per capita allowance of \$17.50 per public school pupil for the maintenance of the public school system of Brazos county, including that of Bryan, will not be drawn on to maintain the office of the county superintendent of schools, according to Supt. F. M. Vance, as has been the case in past years.

This condition is due, according to Mr. Vance, to legislation passed by the 41st Legislature and to the fact that the county available fund is ample to care for this expense.

The Johnson chicken farm near Bowie, Texas, is said to be the largest in the world devoted exclusively to raising chickens and producing eggs.

In working evils for another a man works evils for himself.—Auerbach.

MAINLY ABOUT FOLKS

(From Saturday's Daily)

Mr. and Mrs. W. M. Kelley and daughter, Margaret, spent Sunday in Bryan guests of Mrs. Lee J. Rountree. Mrs. Kelly and Mrs. Rountree are sisters.

Mrs. S. L. Williams of Wichita Falls is here for a visit to her mother, Mrs. Josie Lawrence and brother, Dr. W. H. Lawrence.

Bryan friends have had greetings from Rev. and Mrs. S. Moylan Bird of Brenham and it will be of interest to friends to know that Miss Laura Lee Bird who taught last year in the public schools of Brenham will this year go to Denton to work on her master's degree at the Woman's State College and Miss Helen Bird who graduated from St. Mary's Junior College at Dallas in June has entered the junior class at the University of Oklahoma at Norman, Okla.

Mrs. Jno. K. Parker is spending some time in Houston with her sister, Mrs. Frank W. Womack.

"We are looking for you, and a large number of Bryan and College people to be here on October 4. Don't disappoint us, for I want Lincoln people to see what 'real folks' live in Texas," writes Mrs. D. X. Bible from Lincoln, Neb., 2829 Jackson Drive, under date of Sept. 17. Coach and Mrs. Bible made many friends in both College and Bryan while Mr. Bible directed the destinies of the Aggie athletics, as head coach. Many Brazos county folk are planning to see Coach Bible and Mrs. Bible on October 4. For the first time in history, Brazos county is "agin" Bible, and we are hoping to bring back to Texas the bacon.

Coleman Hardy, former Bryan boy who has been in the city for several days visiting relatives and friends, departed today for his home at Cheyenne, Wyo., after a pleasant stay.

Mr. and Mrs. E. U. Peters and Mr. and Mrs. O. L. Andrews, all of the Harvey community, were among the business visitors in Bryan for the day.

Rev. Arthur A. Hyde and wife, state evangelist for the Christian Missionary Society have arrived in the city and will conduct services at the First Christian church for the next week. Rev. and Mrs. Hyde are domiciled at the residence of Mrs. Sim Cooper during the period of the meeting.

Mr. and Mrs. Thomas Davis and children of Caldwell spent today in Bryan.

W. R. Johnston to San Angelo is spending a few days in Bryan with relatives and old time friends. He is a guest in the homes of his uncles, W. R. Sanders and J. B. Sanders. Mr. and Mrs. Johnston were for many years residents of Bryan, moving to West Texas some fifteen years ago. Mrs. Johnston is not with Mr. Johnston on this trip. Her many friends will be glad to know however that she is enjoying good health, and still in love with San Angelo as well as Bryan.

Mrs. S. C. Allen Jr. and children of Calvert are in Bryan for a week-end visit with her mother, Mrs. N. R. Newton.

Mr. and Mrs. Davis Darby and Miss Lizzie Grissett of Iowa and North Zulch, were among the shoppers in Bryan on Friday. Miss Grissett is the Democratic nominee for superintendent of public schools in Madison county and has many friends in Bryan and Brazos county. Her picture appeared recently in the Houston Post-Dispatch.

Mr. and Mrs. J. C. Chaney of Iowa were shopping here on Friday.

Mr. and Mrs. D. L. Hudson and little daughter will arrive here on Sunday for a visit with Mrs. Hudson's parents, Judge and Mrs. J. G. Minkert.

J. W. Wilkerson of Iowa was a business visitor here on Friday.

Mrs. Chas. E. Griesser, Mrs. E. H. Gibbons, Mrs. Roy Nunn and Mrs. Geo. W. Ross motored to Calvert yesterday afternoon for a visit to Mrs. Jack Allen in her new home there. Mrs. Allen accompanied the party back to Bryan.

S. W. Rash, Stargis representative for this district with the Community Natural Gas Company, left today for other points in the district after spending a few days in Bryan.

Mrs. S. C. Evans remains with her sister who has been seriously ill at Whitewright for several weeks. Mr. Evans, a district agent with the Extension Service, is spending a few days here after an official trip to the Panhandle section of the state.

Edwin Hays, Gary Minkert and James George are among the Bryan boys who enrolled at A. and M. College this week.

BRAZOS COUNTY FARMERS SEEN ON STREETS OF BRYAN

(From Saturday's Daily)

C. M. Risinger and son B. A. Risinger of Steep Hollow and another son, B. L. Risinger of Reliance, were in Bryan today greeting friends and trading with our merchants.

Others seen on the streets of Bryan were: J. E. Bullock and Walter Bullock of Steep Hollow; Clarence Saxon and George Jones of Reliance.

Bride of Friday



—Courtesy Dallas News.
Mrs. William C. Tinsus, daughter of Dr. and Mrs. G. S. Fraps of Texas A. and M. College, who was married Friday night at St. Andrews Episcopal church. Her husband is a former student at Aggie land.

J. Allen Myers is making plans to leave for Dallas on Sunday. Mr. Myers returned from Galveston and Houston on Monday. He reports a very delightful summer.

J. D. Cooper of Brookshire was in Bryan today on business. T. P. Taylor of Allen farm was a Bryan business visitor today.

Mr. and Mrs. Nathan Moore and children of Galveston returned to that city this afternoon after a brief visit with friends in Bryan and College.

Necessity for Guarding Against All Hogs Imported from Cholera Areas Told Here by Expert of Fort Worth

C. C. French, who for many years has been connected with the stockyards at Fort Worth and for more than ten years has served the stockyards and the Fort Worth Belt Railway Co. as industrial agent, was a visitor in Bryan on Wednesday. He attended the Sixth District conference of Chamber of Commerce representatives and conferred with local workers interested in the promotion of profitable and successful agriculture in Brazos county.

At the present time Mr. French is giving special attention to what is known as a "hog importation campaign" in which the Fort Worth stockyards and the Armour and Swift packing plants located there are cooperating with Chambers of Commerce and other civic agencies throughout Texas in an effort to stock Texas farms with high grade feeder pigs and at the same time protect swine growers and breeders from the spread of cholera and other swine diseases that are now causing heavy losses among hogs in the state and are offering a handicap to further development in swine breeding.

For a number of years a standard method of immunization, against hog cholera has been accepted by the State Livestock Sanitary Commission as being practically 100 per cent effective and its use, combined with careful enforcement of intra-state shipments of hogs on railways entering Texas from bordering states, has made it possible for the stockyards and packers of Fort Worth to supply thousands of feeder pigs of good breeds and types to farmers in Texas. By so releasing from slaughter animals suited to feeding and breeding they have not only checked a tremendous economic waste, but have made it possible to restock Texas farms with a good grade of hogs following conditions that caused farmers in many sections of the state to sell their stocker and breeder animals in such numbers as to leave whole districts virtually depleted of feeder and breeder hogs.

Mr. French makes the statement that at the present time with a population of about 6,000,000 people, Texas has but 1,028,000 hogs, which would be only about one week's supply of pork if shipment of hogs were suddenly discontinued from out-of-state sources. Three years ago, a severe drought in West Texas cut the yield of grain sorghums in that section to a low figure and as a result the following year found a scarcity of feeder pigs and breeding stock in that section.

With more favorable conditions and a record yield of grain sorghums, there was a great demand for pigs suitable for feeding purposes as well as for stock suited to breeding uses. Records kept on shipments of pigs made from the Fort Worth stockyards, in cooperation with Swift's and Armour's, to farmers in that area of the state, show that grain sorghums with a sale value of \$8 per ton as it came from the fields brought from \$22 to \$25 per ton when marketed through feeding it to these hogs.

Such demonstrations of the profitability of feeding hogs on grain sorghums and other grains created an unprecedented demand for gilts and feeders and without considering that the profits in such feeding activities had been largely due to the minimum occurrence of cholera and other diseases,

BRAZOS COUNTY Boys' And Girls' Club Department

Club Notes and Farm News by County Agent C. L. Beason and Home Demonstration Agent Lucy Givens

Prescription For Agriculture any other crop. Let's try to find the balanced system of farming.

Some weeks ago County Agent C. L. Beason stated at a Bryan Rotary luncheon that the prescription should be made out by the A. and M. College of Texas, and that it is the function of the Extension Service to take this "prescription" to the farming people, all other agencies cooperating in this undertaking. "Otherwise," he said, "with everyone having a remedy for agriculture's ills, the results would be the same as with the horse with the colic and everyone offering a remedy—if all the remedies were given the horse would die." Now that the president of the college has offered seven points in a safe plan, or program, for agriculture, it should be our task in Brazos county to use these seven points as a basis for working out our local program, all agencies striving for the same goal at the same time.

Reward For Cotton Growing
Ross Bonana, a prosperous farmer of Steele's Store community, states that he is not in favor of offering a reward to any farmer growing the most cotton, but rather, a reward to the one who grows the least. Well brother Bonana, perhaps our unhappy experience this year with cotton will kinder wean some of us off from the one-crop system, be that cotton or

Terracing Demonstration

Terracing work will start next week, demonstration on Monday being at Edge on the Ed Wymola farm. Don't miss it. Tuesday on the Joe Lloyd farm, Reliance.

Meeting Called At Tabor
County Agent C. L. Beason is calling a meeting for Saturday afternoon at 2 o'clock, Tabor stores, for the purpose of discussing the dairy business, especially the matter of reviving interest in bull circle work. The calf sent to the Tabor community year before last died, but there is another bull calf now available for that place, if the circle can be formed. Secretary W. R. McCullough will also give demonstration in showing farmers how to dress up teeth for old horses, or mules, if anyone should have an animal needing such attention.

Prospect

The Prospect school opened on Monday the 22nd, with a fair attendance. Mrs. Lola Price, the new principal, made an inspiring talk to the youngsters and outlined the different activities she wished to put over this term. Mrs. J. D. McDonald then made a few remarks, welcoming the children to their new work, and thanking the trustees for the splendid improvements made on the school building. Messrs. J. W. Beall and Ben Lampo of the school board, were present to see the work started.

During the summer the inside of the building has been painted a beautiful French gray, new tan shades have been put up, and a bountiful supply of dry wood is being hauled so that the children may be kept comfortable when bad weather sets in.

Mrs. J. W. Beall has returned from a visit to her children at Goose Creek. Rev. Roy Parten, the Methodist pastor, held a few services at the school house last week and took into the church, Morris Beall, Sam and Ella Manning. This was the last visit of Rev. Parten for this year, as his quarterly conference will meet at Alexandria the next second Sunday.

Our Sunday School was well attended last Sunday and we feel hopeful that it is taking on new life.

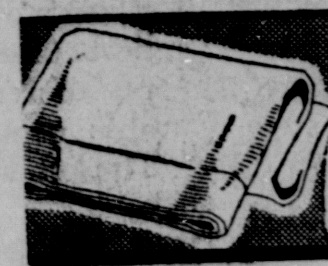
Invisible Force
Except to the color blind, color affects everybody whether he be aware of it or not. If you want tenants for your bird house, paint the inside light yellow or light orange and your want will be supplied.

Poor Old Black Joe!
"All this talk of the white porch pillars and banjos twanging in the moonlight have held us back for years," says the new Southern cotton raiser, "and to us, the honey suckle is just another weed."

Unregulated shipments made by trucks over highways entering Texas from other states and also from one section of the state to another are blamed by Mr. French for this condition having arisen and one of his missions to Bryan was to present to Chamber of Commerce workers in this section the importance of immunization work in preventing the spread of hog cholera, in stabilizing the hog industry as one phase of diversified agriculture and in assuring fair profits to the farmer who wants to join the movement of feeding home grown feed to home grown livestock.

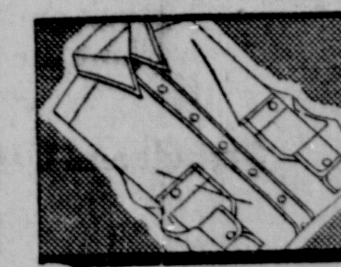
The need for legislation which will regulate intra-state shipments of livestock by trucks in the same way that railway shipments are regulated, was also stressed by Mr. French, who called attention to the fact that no laws are now in force which will prevent the shipment and sale of exposed animals from other states and infested areas of Texas into any part of the state, provided the hogs are moved by trucks over the highways.

WARD'S EVERY DAY VALUES



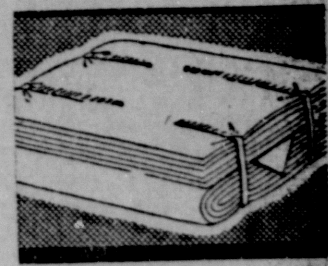
'Longwear' Sheets
\$1.05 each

Famous quality. Hemmed, bleached, smooth, even weave. 81 by 90 size. Priced low even for Ward's.



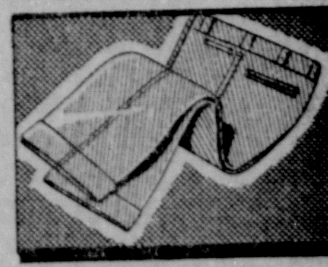
Men's Shirts
88c

Collar-attached broadcloth shirts. Plain and fancy patterns. Well tailored. Low priced!



Heavy Muslin
11c yard

Unbleached, 36 inch muslin of strong, smooth weave. Easily bleached. Buy Now and Save!



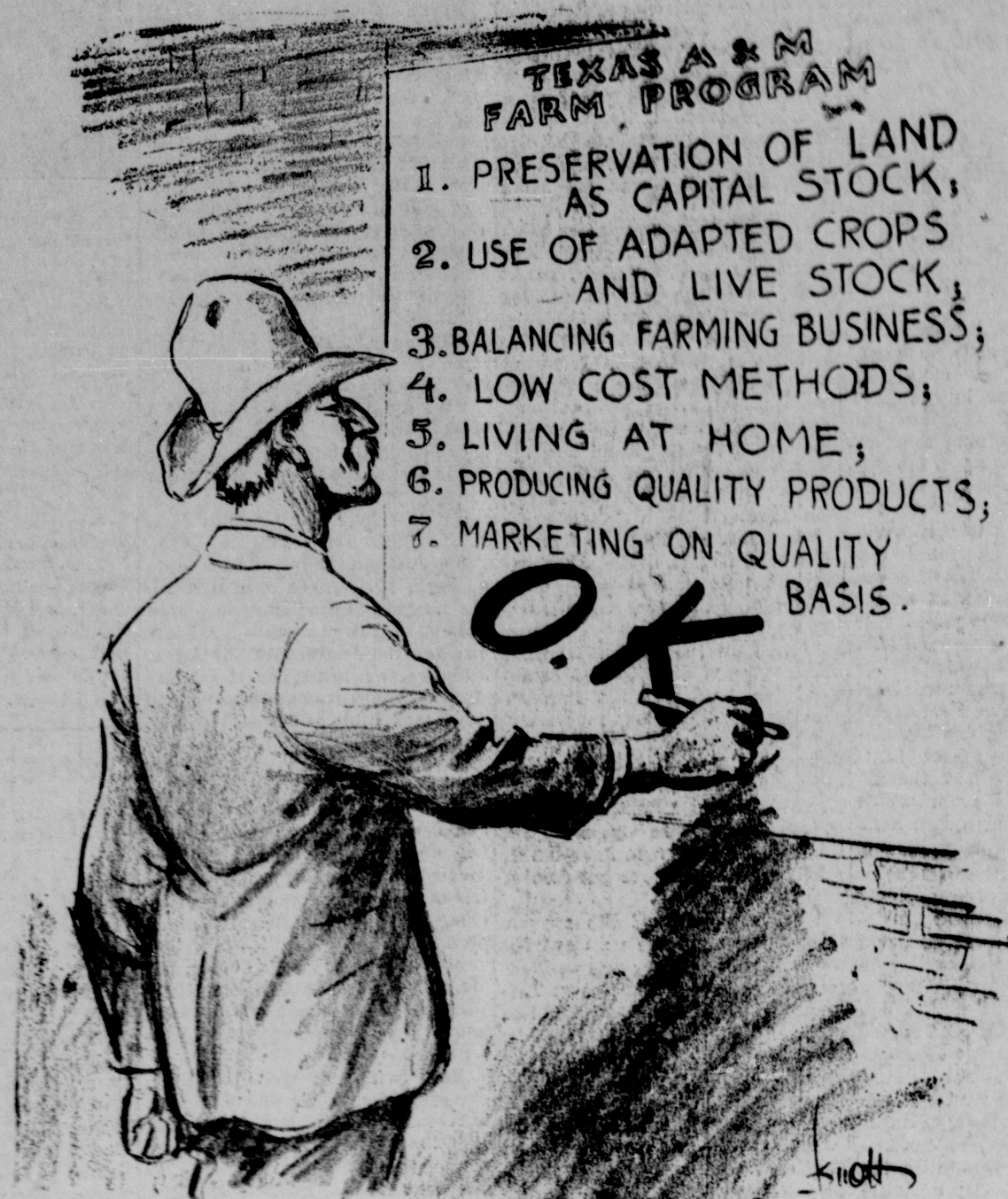
Work Trousers
\$1.39

Will stand hard wear. Well tailored, rooy. Handy pockets, belt, straps. Of firm, strong fabrics.

MONTGOMERY WARD & COMPANY

2417-19 BRYAN ST. PHONE 269 BRYAN

TEXAS A. & M. COLLEGE FARM AND HOME PLANS



—Courtesy of the Dallas News

1. PRESERVATION OF LAND AS CAPITAL STOCK.

Protect the cultivated fields from soil erosion by terracing. Use the poorer and waste lands for pasture. Increase the carrying capacity of pasture lands by planting pasture grasses and legumes.

The doubling of the carrying capacity is equivalent to doubling the acreage. In the timbered areas, a suitable portion should be used for timber crops. Use cropping systems and other practical means of increasing the productiveness of the soil.

2. USE OF ADAPTED CROPS AND LIVESTOCK.

Plant sufficient acreage to small grain and legumes for fall and winter grazing. Provide cultivated crops for spring and summer grazing.

Plant a sufficient acreage to grain feed and legumes best suited to the section so as to have an ample supply of feed in case the growing season is unfavorable, or a surplus in case of favorable conditions. Market surplus feed through livestock.

3. BALANCING THE FARM BUSINESS

Distribute both labor and income throughout the year.

4. EMPLOYING LOW-COST METHODS

Use the most practical means of lowering unit cost of production.

Use opportunities to weed out less profitable livestock and replace with better individuals. Plant the best seeds obtainable.

Reduce the boll weevil and other harmful insects by destroying winter hibernations. Conserve feed by using it wisely and protecting stored grain from rats and weevils.

5. LIVE AT HOME.

Make the home beautiful inside and outside. Provide fall and early spring gardens. Make new plantings of fruits. Can, preserve, and dry sufficient fruits and vegetables for home use.

Keep sufficient poultry to supply the family with eggs and meat and have a surplus for sale. Keep one or more milk cows to supply the family with milk and butter.

If there is a market, have a surplus for sale. Keep a few hogs for home use and some for sale.

6. PRODUCTION OF QUALITY PRODUCTS.

Quality products presented in attractive form bring the best returns.

7. MARKETING PRODUCTS ON QUALITY BASIS.

Utilize the most efficient marketing facilities that recognize grade.

Keep informed on and consider regional and world information on agricultural resources, economic conditions and changes, price trends, and outlook information in general to the end that you may be in the best position in your own locality to shape your business along sound lines.

Consult and Use Your County and Home Demonstration Agents. They Represent the A. and M. College of Texas and the U. S. Department of Agriculture

WE HEARTILY ENDORSE THE ABOVE PROGRAM

FIRST NATIONAL BANK

FIRST STATE BANK & TRUST CO.

CITY NATIONAL BANK

BRYAN COTTON OIL & FERTILIZER CO.

BRYAN, TEXAS